



Impact Report 2025-2026

Technology Association of Georgia and the TAG Education Collaborative

Advancing Georgia as a
Global Hub of Innovation



“

Vision 2030 challenges us to think bigger — to position Georgia as a global hub of innovation — and to govern with intention. Through TAG’s pillars of Connect, Promote, Influence, and Educate, the Board helps turn strategy into sustained impact that strengthens our economy, our workforce, and our global competitiveness.”



Tim Callahan
SVP, CIO and Global CISO
Aflac
2026 TAG Chair



Table of Contents



Thank You to Our Members, Investors & Sponsors 1

Messages from TAG Leadership 2

A Unified Mission 5

Vision 2030: Georgia as a Global Hub of Innovation 6

2025 At a Glance 7

Connect 8

Promote 11

Influence 14

Educate 16

Top 5 Reasons to Join TAG 21

Get Involved 22

TAG Leadership 23

Thank You to Our Members, Investors & Sponsors



Progress at this scale is only possible through partnership.

We extend sincere thanks to the corporate members, sponsors, foundations, public agencies, and ecosystem partners who invest in Georgia's technology community and its future workforce. Your support strengthens businesses, expands opportunity, and accelerates innovation across every region of the state.

Titanium



Platinum



Gold

Aflac

Collective Insights

CoreSite

CorPay

Cox Enterprises

Delta Air Lines

EarthLink

Georgia Tech/ATDC

The Home Depot

Improving

Kyndryl

Nagarro

Prime Revenue

Sage

Slalom

Southern Company Gas

Sparq

Stripe

Truist

Silver

American International Group Inc

Candescent

Cantaloupe

City of Atlanta

Clark Atlanta University

Elavon/US Bank

Galorath

Glean

Gunderson Dettmer

Infosys

Key2 Consulting

Keyfactor

Leapfrog Services

Manhattan Assoc

Perficient

Priority Technology Holdings

PwC

SAP America

T-Mobile

Verizon

A Message from the President & CEO, Technology Association of Georgia

Larry K. Williams



Georgia's technology economy is entering a defining decade.

From fintech and cybersecurity to digital infrastructure, clean energy, and artificial intelligence, our state is experiencing unprecedented momentum. Companies are scaling. Capital is flowing. New industries are taking root. And with this growth comes responsibility — to ensure innovation remains inclusive, sustainable, and anchored in strong public-private collaboration.

The Technology Association of Georgia exists to meet that moment.

In the past year alone, TAG convened thousands of technology leaders, elevated Georgia's innovation story on a global stage, and helped shape policy conversations around the digital infrastructure and data frameworks that support growth. Our societies, events, and industry research serve as connective tissue between founders, enterprises, investors, educators, and policymakers — creating the relationships that make Georgia a global hub of innovation.

But industry growth without workforce readiness is fragile.

That is why TAG-Ed stands at the center of our long-term strategy. Together, TAG and TAG-Ed align industry demand with talent development — creating pathways from classroom to career, from reskilling to leadership, and from entrepreneurship to scale.

This report reflects both progress and direction. It captures what our ecosystem has achieved and where we are headed as we work toward Vision 2030: Georgia as a Global Hub of Innovation.

The work continues — and the opportunity ahead is even greater.

A handwritten signature in blue ink, appearing to read 'Larry Williams'.

Larry K. Williams
President & CEO
Technology Association of Georgia



A Message from the Executive Director, TAG Education Collaborative

Dr. Loretta Daniels

Georgia’s innovation economy will only be as strong as the people who power it.

TAG-Ed exists to ensure that growth in technology translates into growth in opportunity — for students, career-changers, entrepreneurs, and professionals across every background and community.

In 2025, our programs expanded access to high-demand tech skills, leadership development, early exposure to technology through high school internships, and K–12 STEAM experiential learning. Thousands of Georgians earned new credentials, stepped into leadership pathways, or encountered computer science for the first time.

As Georgia prepares for the creation of more than 100,000 new technology jobs in the coming decade, TAG-Ed remains focused on

building durable pipelines into cybersecurity, cloud computing, data analytics, fintech, and digital infrastructure.

Our mission is simple: remove barriers to entry and ensure Georgia’s technology workforce reflects the full potential of our state.

A handwritten signature in black ink, appearing to read "Dr. Loretta Daniels".

Dr. Loretta Daniels
Executive Director
TAG Education Collaborative

A Message from the Chief Development Officer, Technology Association of Georgia

Jason Patrick



Partnership is the engine driving TAG's impact across Georgia's technology economy.

Every business connection, leadership opportunity, and moment of visibility created through TAG is made possible by organizations that invest in the strength and scale of Georgia's innovation ecosystem. Their support fuels the platforms that bring leaders together, elevate companies, and drive growth across industries and regions.

Through year-round engagement, TAG convenes founders, executives, professionals, investors, and policymakers to spark collaboration and accelerate progress. Professional societies and executive forums strengthen peer-to-peer relationships, while flagship events such as Georgia Technology Summit and Fintech South elevate Georgia's technology leadership on a global stage. In

parallel, TAG provides a trusted forum for industry voices to help shape a business environment where innovation can grow responsibly and competitively.

Together, these efforts create an integrated ecosystem that supports business expansion, leadership development, and long-term economic resilience. Your partnership helps ensure Georgia remains the best state for business and a globally recognized hub of innovation — competitive, connected, and built for the future.

A handwritten signature in blue ink, appearing to read 'Jason Patrick'. The signature is fluid and cursive, with a large initial 'J'.

Jason Patrick

Chief Development Officer
Technology Association of Georgia



A Unified Mission

The Technology Association of Georgia (TAG) is the country's largest state technology association — uniting companies, leaders and talent to accelerate Georgia's innovation economy. Through statewide programs, professional societies, regional chapters and year-round events, TAG brings the ecosystem together to connect, learn and lead.

TAG Education Collaborative (TAG-Ed) is a nonprofit organization dedicated to shaping Georgia's technology workforce through high impact workforce development, new leadership pathways, K–12 STEAM education, providing and access to capital and customer acquisition for innovative entrepreneurs. By breaking traditional barriers, TAG-Ed's programs enable individuals with both traditional and non-traditional educational backgrounds to become skilled tech professionals and successful entrepreneurs.

Together, we form a single ecosystem:

- TAG builds the innovation economy.
- TAG-Ed builds the workforce who power it.

Connect

TAG brings together technology professionals, companies, universities, investors and public sector partners — creating relationships that spark collaboration, open new opportunities and strengthen Georgia's innovation economy.

Promote

We elevate the people, companies and technologies shaping Georgia's future. Through statewide awards, storytelling, media engagement and high-visibility events, TAG promotes the breakthroughs that position Georgia as a leader in innovation.

Influence

TAG amplifies the collective voice of Georgia's technology community — engaging with policymakers and industry leaders to shape the environment, policies and partnerships that support long-term, innovation-driven growth.

Educate

Through TAG-Ed and year-round programming, TAG supports talent development at every stage, advancing STEM education, expanding career pathways to prepare Georgia's workforce for emerging technologies, and supporting innovative entrepreneurial success.



Vision 2030: Georgia as a Global Hub of Innovation

Vision 2030 aligns industry growth with workforce readiness, public policy, and inclusive access to opportunity. Georgia's long-term competitiveness is reinforced by several structural indicators:

- **55%** of jobs in Georgia are middle-skill roles, and **51%** of future job openings will require middle-skill training, yet **only 43%** of the workforce is currently prepared at that level.
Source: Georgia Partnership for Excellence in Education — Top Ten Issues, 2020
- **Only 40%** of Georgia adults currently hold an associate degree or higher.
Source: Georgia Partnership for Excellence in Education — Top Ten Issues, 2020
- **52%** of Georgia's population is of working age.
Source: Georgia Chamber Foundation — Economic Competitiveness Redbook
- Georgia is projected to add **2.2 million** residents by 2050.
Source: Georgia Chamber Foundation — Economic Competitiveness Redbook

In parallel, Georgia has been named **the No. 1 state in which to do business for 12 consecutive years**, reinforcing the state's reputation as a stable, pro-growth environment for technology companies and investors.

Source: Site Selection Magazine — Governor's Cup rankings

These realities underscore why TAG and TAG-Ed focus not only on innovation, but on building a workforce system capable of sustaining it.

Grounded in measurable trends:

- + Georgia is predicted to add **more than 186,000 STEM jobs** over the next five years, which is twice the national average.
- + The state is home to **more than 18,000 technology companies** and **400,000 technology professionals**.
- + Industries such as fintech, cybersecurity, digital infrastructure, clean energy, and AI are **scaling rapidly**.

2025 At a Glance

Community & Convening

30,000+

members across the state of Georgia

150+ events

hosted by 16 professional societies

Thousands of registrants from **900+ companies** and **six countries** convened across four flagship events

Thought Leadership & Storytelling

 *Georgia Trend Magazine* — **500 Most Influential CEOs**

 2025 Georgia Cleantech & Sustainability Ecosystem Report

 TAG Data Talk Podcast

 2025 Fintech Ecosystem Report

 TAG Sustainability Talk Podcast

Workforce & Education Impact (TAG-Ed)

3,249

individuals upskilled and reskilled

114

leadership pathways completed

1,682

opportunities created for non-traditional talent

11,909

students engaged through K-12 STEAM programs

Policy & Influence

Named a Top Trade Association for Lobbying, two years running

- 80+ pieces of legislation influenced impacting Georgia's technology and innovation sectors
- TAG model Consumer Data Privacy legislation secured Senate passage
- Industry coalition led for the high-tech data center sales tax exemption

“What distinguishes TAG is its ability to move between strategy and execution. You see it in the quality of the events, the credibility in policy discussions, and the depth of the workforce partnerships through TAG-Ed.”



Caroline Cochran
Chief People Officer
Candescant

Connect

TAG convenes Georgia's technology ecosystem through flagship events and industry forums. Georgia's technology leaders use TAG as a year-round platform for peer learning, executive dialogue, and collaborative problem-solving across cybersecurity, fintech, data science, digital health, infrastructure, and emerging technologies.

As industries evolve and new challenges emerge, TAG's societies provide trusted, sector-specific spaces where practitioners share insight, form partnerships, and shape the future of their fields together. Our major events extend this connection at scale — bringing together executives, founders, policymakers, and innovators to exchange ideas, spotlight innovation, and strengthen the relationships that power Georgia's technology community.

Through consistent engagement, curated programming, and intentional convening, TAG ensures connection is not episodic, but continuous — fueling collaboration that drives impact across the state.

Societies and Member Engagement

Each society is purpose-built around a specific industry or functional discipline, providing a trusted environment for peer exchange, executive dialogue, and sector leadership. Through curated programming, members gain access to insights and relationships that help them anticipate change, navigate disruption, and shape the future of their fields.

TAG's 16 professional societies form the backbone of Georgia's technology community, bringing together industry leaders, practitioners, and innovators across the state's most critical technology sectors.



TAG's Societies

Industry Societies

- Cloud
- Cybersecurity & Risk Management
- Data Science & AI
- Digital Health
- Fintech
- Infrastructure
- Smart Communities & Sustainability
- Supply Chain, Logistics & Manufacturing

Function-based Societies

- Corporate Development
- Customer Experience (CX)
- Data Governance
- International Business
- Marketing
- Sales Leadership

People-focused Societies

- Diversity, Equity & Inclusion
- Young Professionals

As TAG advances Vision 2030, societies serve as year-round platforms where industry expertise informs workforce development, public policy, and innovation strategy — ensuring Georgia’s technology ecosystem remains globally competitive.

TAG societies offer members access to experiences and insights not available through public-facing events. Through society participation, members are able to:

- Gain industry-specific insight through exclusive events, expert-led discussions, and original thought leadership
- Expand professional networks by engaging with peers, mentors, and senior business leaders across Georgia’s innovation economy
- Develop leadership capacity by serving on society boards, speaking at events, or leading initiatives that shape sector priorities
- Access premium content, including research reports, podcasts, whitepapers, and sector briefings

Together, these benefits help members stay ahead of emerging trends while contributing directly to Georgia’s long-term innovation strategy.

“TAG’s leadership role begins with convening the right voices. By bringing together executives, founders, investors, and policymakers who might not otherwise engage, TAG creates a platform where relationships evolve into collaboration and leadership is developed in real time. For Board members, this is where influence becomes impact — accelerating innovation and economic growth across Georgia.”



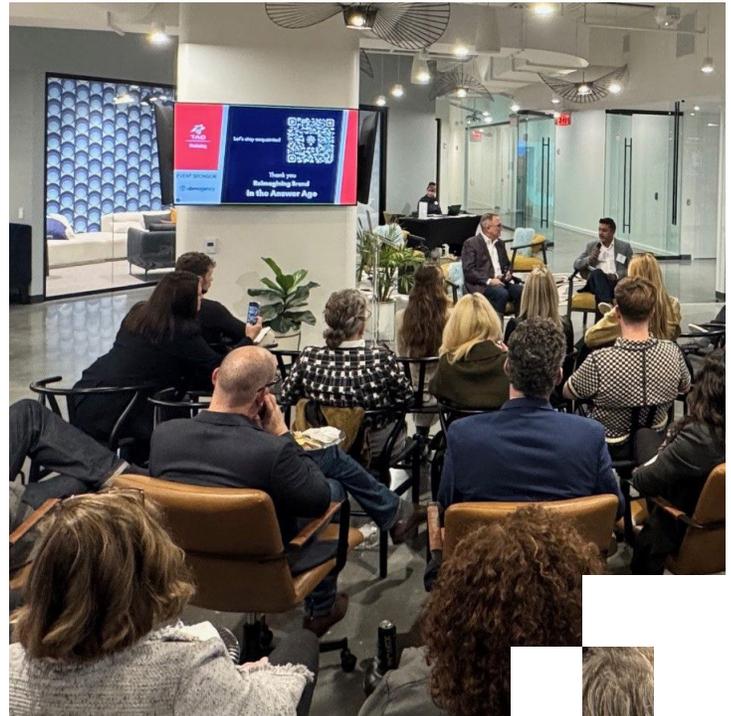
Corey Lemming
SVP Advanced Manufacturing
Evans General Contractors
TAG Leadership Council Chair



TAG Converge Series

TAG Converge is a members-only event series designed for high-impact conversations at the intersection of industry transformation, emerging technology, and leadership.

These private sessions bring together senior leaders and subject-matter experts to explore how technology trends — from artificial intelligence to infrastructure modernization — are reshaping business models, talent needs, and competitive advantage. TAG Converge reinforces TAG’s role as a convener of strategic dialogue aligned to Vision 2030 priorities.



Global Innovation Executive Leadership Series

TAG’s Global Innovation Executive Leadership Series convenes senior executives for invitation-only discussions focused on the most pressing challenges and opportunities facing the technology sector.

Designed to prioritize depth over scale, these confidential, peer-driven sessions create space for candid exchange, practical insight, and strategic problem-solving among CEOs, CIOs, CISOs, CTOs, and other senior leaders. The series plays a critical role in aligning innovation, risk management, and growth across Georgia’s technology economy.

2025 Series Topics

Workforce and AI

Examining how artificial intelligence is reshaping talent strategies, skills development, and human–AI collaboration

Cybersecurity in an AI World

Exploring emerging threats, Artificial -powered defenses, and evolving risk management strategies

Data Centers and Keeping Up with Demand

Addressing scalability, energy efficiency, infrastructure investment, and AI integration

The Automation Revolution

How AI, robotics, and machine learning transform industries and redefine business operations

“ For Mastercard, the value of TAG goes far beyond the conferences. It’s the ongoing access to a peer community navigating the same challenges we are, from scaling teams to embracing new technologies responsibly.”



Fred J Grigsby III
Senior Vice President,
Head of Community Institutions
Mastercard



Promote

TAG elevates Georgia’s technology leaders through national conferences, awards, and industry recognition that spotlight both individual excellence and company-wide innovation. By intentionally pairing recognition with storytelling and visibility, TAG helps reinforce Georgia’s position as a global hub for technology leadership — amplifying the people and organizations driving impact across the state.

Through signature awards programs and high-profile platforms, TAG celebrates innovation at every stage — from emerging startups to enterprise leaders whose work has shaped Georgia’s technology economy over decades. These honors do more than recognize achievement; they provide a national stage for Georgia-based innovation, connecting winners to investors, partners, policymakers, and peer leaders across the ecosystem.

TAG’s recognition programs span multiple industries and disciplines, reflecting the breadth of Georgia’s technology landscape and the diverse pathways to leadership and impact. Honorees are featured through live events, media coverage, and ongoing digital storytelling — ensuring their work continues to inspire and influence long after the award is presented.





Georgia Technology Summit

Thursday, April 30, 2026
Cobb Convention Center

TAG's flagship conference convenes the state's technology ecosystem in one place each year—founders, enterprise leaders, investors, policymakers, and innovators. In 2025, the Summit welcomed more than 900 registrants, with nearly a quarter at the executive level. New in 2026, the Innovation Pavilion & Exhibit Hall will expand the Summit experience, creating a dedicated space for companies to showcase emerging technologies and engage directly with attendees. The event serves as both a marketplace of ideas and a signal of Georgia's national and global relevance in technology.

TAGit Golf Tournament

Monday, June 22, 2026
TPC Sugarloaf Country Club

TAGit blends relationship building with business development, connecting executives and sponsors in an informal setting that produces long-term partnerships. In 2025, 188 golfers from 80 companies participated, making the tournament a highly effective forum for strengthening cross-industry connections.

Fintech South

Tuesday, August 18, 2026
Truist Park

Fintech South has become a global platform for Atlanta's payments and financial technology leadership. The 2025 event brought together more than 800 registrants from 350+ companies across six countries, with a strong executive audience and more than 120 speakers and partners contributing to programming. The conference reinforces Georgia's position as Transaction Alley and a center for next-generation financial innovation.

TAG Chairs' Gala

Wednesday, November 18, 2026
Phoenix Hotel

The Chairs' Gala is TAG's premier celebration of leadership and service to Georgia's technology community. The 2025 event welcomed more than 375 attendees from more than 150 companies and honored individuals whose work has shaped the state's innovation economy. It serves as both a recognition platform and a convening moment for the organization's most senior stakeholders.

2025 Recognition Highlights:



Tope Awotona
CEO of Calendly
Georgia Technology Hall of Fame



Sean Banks
Partner at TTV Capital
Fintech Hall of Fame



Barry McCarthy
President & CEO, Deluxe
Georgia Technology Lifetime Achievement Award



Justin Samuels
Founder & CEO, RenderATL
Mayor's Technology Leader of the Year



Thryft Ship
\$25,000 Innovation Challenge Winner

Additional TAG Recognition Programs:

- Top 40 / Top 10 Most Innovative Companies in Georgia
- Fintech ADVANCE Awards
- Impact Award
- TAG Legislator of the Year Awards

Together, these programs elevate Georgia's innovators while strengthening the state's national and global technology narrative — positioning Georgia not only as a place where innovation happens, but where leadership is recognized, celebrated, and amplified.



TAG honors the leaders of Georgia's technology companies, from start-ups to industry giants, for their impact on Georgia's innovation economy."



Dennis Zakas
CEO
GetRecz





Influence

At TAG, advocacy is central to advancing innovation. Through our Government Relations Task Force and industry coalitions, TAG works alongside policymakers to shape a policy environment that supports growth, protects competitiveness, and enables Georgia's technology ecosystem to lead at scale.

TAG serves as a bridge between industry and government — ensuring the perspectives of technology leaders inform policy decisions that impact innovation, workforce readiness, and economic development across the state.

2026 Legislative & Policy Priorities

In 2026, TAG is focused on advancing policies that strengthen Georgia's long-term technology leadership and economic resilience. Priority areas include:

Artificial Intelligence & Emerging Technologies

- Supporting responsible, innovation-forward AI policy that balances growth, trust, and ethical deployment
- Advancing frameworks that encourage adoption of emerging technologies while preserving flexibility for businesses to innovate

Cybersecurity & Data Privacy

- Advocating for strong cybersecurity protections that safeguard businesses, consumers, and critical infrastructure
- Collaborating with policymakers to evolve data privacy approaches that protect individuals while maintaining Georgia's business-friendly environment
- Collaboration with national and industry partners on security and resilience initiatives

Workforce Development & STEM Education

- Investing in K–12 STEM education, apprenticeships, and reskilling programs through TAG-Ed and partner organizations
- Supporting higher education and workforce policies aligned with the talent needs of Georgia's technology employers
- Advancing pathways that connect education, industry, and opportunity statewide

Economic Growth & Technology Investment

- Promoting policies that encourage innovation, entrepreneurship, and capital investment
- Supporting tax and incentive structures that attract and retain technology companies
- Strengthening public–private partnerships that drive job creation and long-term economic growth

TAG's Influence in Public Policy

TAG's advocacy extends beyond legislation — it is rooted in connection, education, and engagement. TAG ensures technology leaders have a direct voice in shaping Georgia's future as the nation's leading state for business.

- TAG's Government Relations Task Force actively tracks and evaluates legislation impacting the technology sector
- TAG's Legislative Priorities and policy briefings provide members with timely insight into emerging issues
- TAG convenes executive roundtables and forums where policymakers engage directly with C-suite leaders, founders, and innovators

Through consistent advocacy and trusted relationships, TAG helps ensure Georgia's policy landscape supports innovation today while positioning the state for sustained leadership through Vision 2030.



“From workforce development to digital infrastructure, TAG has played an important role in advancing thoughtful policy that fosters innovation and strengthens Georgia's economy.”



Representative Todd Jones
Chairman
House Technology &
Infrastructure Innovation
Committee

Key Advocacy Events & Engagement Opportunities in 2026

TAG's Legislative Roundtables

Bringing policymakers and tech leaders together to discuss the future of innovation

TAG Workforce & Legislative Summit

Focusing on workforce development and policy initiatives that shape Georgia's tech economy

NTSC Cybersecurity Policy Events

Leading discussions on cybersecurity regulations, AI governance, and data protection both nationally and regionally

TAG's Legislator of the Year Awards

Honoring policymakers whose leadership and collaboration have meaningfully advanced pro-innovation technology policy in Georgia



Educate

The Technology Association of Georgia’s Education Collaborative (TAG-Ed) is dedicated to positioning Georgia as a global hub for innovation. Through strategic workforce initiatives, entrepreneur support, and accessible leadership pathways, TAG-Ed helps cultivate a strong, inclusive technology ecosystem across the state.

By removing traditional barriers to entry, TAG-Ed empowers individuals from both traditional and non-traditional educational backgrounds to build in-demand technology skills and progress into meaningful, high-impact careers. This commitment spans the full talent pipeline — from K-12 STEM education to professional development — through upskilling and reskilling opportunities, including Georgia’s first Registered Tech Apprenticeship Program.

Thank You to Our Sponsors and Investors



IBM **SkillsBuild**

+

 **Google Cloud**

“**Despite the challenges that come with changing career paths, this experience has been profoundly educational and has opened my eyes to my potential for growth in the field. It’s never too late to find your passion and place in tech, and I’m living proof that dedication and perseverance can lead to incredible opportunities.**”



Nikki Daniels
IT Support
Specialist
and Registered
Tech Apprentice

Upskilling and Reskilling Opportunities

The TAG-Ed/IBM SkillsBuild Certificate Program, offered in partnership with IBM, provides no-cost, cohort-based access to more than 7,500 industry recognized certifications in high-growth, tech-forward job fields. 2025 saw 529 participants in the program.

The Google Cloud SkillsBoost Certificate Program, offered in partnership with Google Cloud, provides no-cost, cohort-based training with hands-on labs, industry recognized credentials, and exam vouchers for tech-forward cloud skill certifications. 200 participated in the certificate program in 2025.

TAG Workforce and Legislative Summit

165 attended live, connecting Georgia’s tech leaders and legislators to advance workforce policy, education initiatives, and innovation.

Georgia’s first Registered Tech Apprenticeship Program — 2,409 training assessments

The TAG Registered Tech Apprenticeship Program builds tech talent pipelines by combining paid, full-time employment with 1,000–2,000 hours of job training and technical certificate programs. Graduates earn a U.S. Department of Labor certificate and gain in-demand career skills.

 + 

Leadership & Professional Development

Equipping mid-level tech professionals with essential leadership skills through mentorship and certification programs.

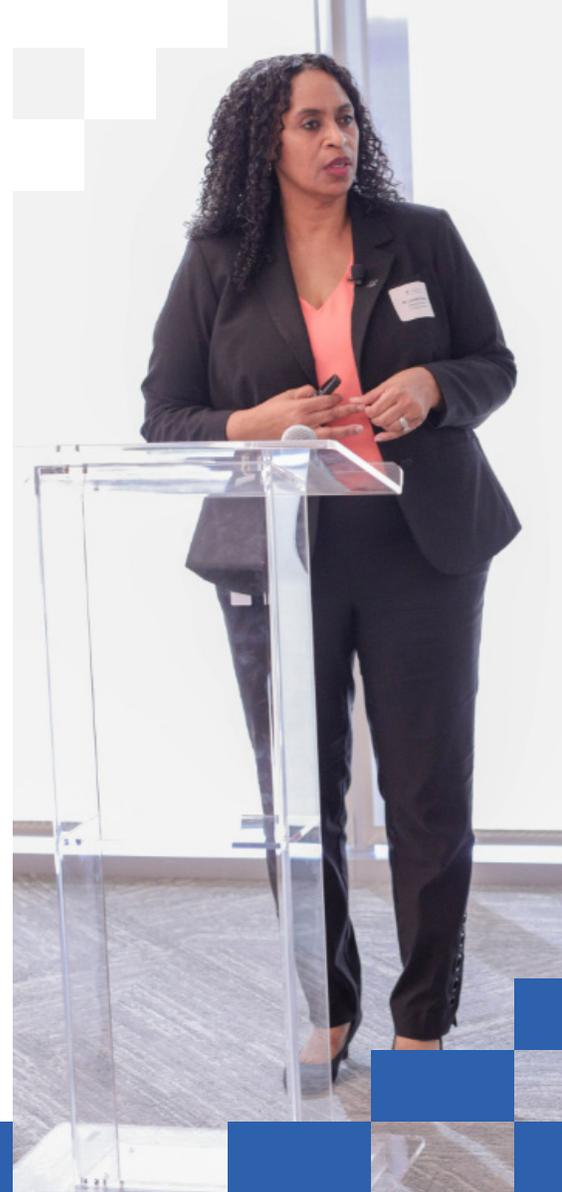
Pathways to Leadership Certificate Program

September 2025 - September 2026

The TAG Pathways to Leadership Certificate Program is a yearlong virtual professional development experience designed for mid-level tech professionals preparing for leadership roles. The program builds skills in change management, leadership capacity, and innovation. Participants gain practical tools to strengthen teams, navigate emerging challenges, and lead with confidence while organizations benefit from stronger retention, increased profitability, and a culture of creativity and growth.

Pathways to Leadership Summit

Held at the Jabian Consulting offices, the Pathways to Leadership Summit included a graduation for the class of 2025, a showcase of class projects, and a welcome for the incoming cohort of 2026.



K-12 STEAM Education

Offering programs and events to inspire and educate students of all backgrounds in science, technology, engineering, arts, and math.

2025 Georgia's Day of Code

A free, statewide virtual celebration of computer science that engaged more than 9,275 students, educators, and families with hands on AI and coding workshops, career panels, and interactive sessions. Designed for all ages and skill levels, the event broadened access to tech learning and inspired future tech careers across Georgia.

High School Summer Internship Program

The TAG-Ed High School Internship Program gives students hands-on STEM experience, mentorship, and real-world skills through eight-week paid summer internships.

Georgia STEM Day 2025

Georgia STEM Day 2025 engaged more than 2,700 students statewide in a full-day virtual event, connecting them with STEM professionals, hands-on workshops, and panels. Participants explored real-world applications of STEM careers, gaining inspiration, skills, and access to future opportunities.

Bridge Builders

Creating pathways to technology careers for individuals from nontraditional educational backgrounds, ensuring equitable access to opportunity.

TAG Invest Connect: Meet, Pitch, & Partner

TAG Invest Connect unites Georgia's tech entrepreneurs with corporate procurement leaders and investors through expert panels and a Pitch for Capital Competition, offering insights, partnership opportunities, and funding support to accelerate scalable, innovative solutions. 160+ attended the 2025 event live, with \$15,000 awarded to Pitch for Capital winners.

AI-Matched Resume Database

The AI-Matched Tech Resume Database and Job Board uses advanced AI to connect employers with qualified tech talent aligned to role requirements and company values. Streamlined hiring tools and client portals help organizations efficiently build and manage their tech talent pipeline.

Mid-to-Senior Level Mentorship Program

The Bridge Builders Mid-to-Senior Level Mentorship Program connects mid-level tech professionals with senior executives for personalized guidance, career insight, and real-world expertise. Through one-on-one mentorship, participants gain strategic advice, leadership perspective, and support to accelerate career advancement. More than 500 mentee and mentor program participants are involved.

TAG Bridge Builders connects Georgia's technology and business communities to remove barriers, strengthen talent pipelines, and accelerate professional and entrepreneurial growth.





2025 Bridge Builders Impact Awards



Marcelo Bernal
President & Chief Revenue Officer
Bucky Payments, Inc.



Kyle Tothill
Partner & Chief Revenue Officer
Collective Insights
TAG Immediate Past Chair



Catina Wilson
Executive Strategic Advisor
EMPOWERUS, LLC.

The TAG Bridge Builders Impact Awards recognize individuals who have dedicated themselves to creating pathways for successful careers in technology and business ownership through passion and innovative change.

These leaders have made a significant impact on Georgia's tech workforce and entrepreneurial landscape. We are proud to celebrate their commitment.



“The most rewarding part of my experience as [a mentor] is to learn & grow through the lens of the mentees via their challenges and their difficulties in navigating life, making assumptions on risk, and calculating their trajectories.”



Andrew Su
Sr. Cybersecurity Specialist
Bridge Builders Mentor

Top 5 Reasons to Join TAG

Unparalleled Access to Georgia's Technology Leadership

With more than 30,000 members and 16 professional societies, TAG is the connective tissue of Georgia's innovation economy. Members gain direct access to C-suite executives, founders, investors, and public-sector leaders shaping the state's technology trajectory. Through peer-level engagement, executive forums, and curated leadership experiences, TAG provides access to the decision-makers driving Georgia's growth today and defining its global relevance tomorrow.

Leadership & Career Acceleration at Scale

TAG is more than a network — it is a platform for leadership visibility and influence. Members can serve on Society Boards, participate in the Pathways to Leadership Certificate Program, and take the stage at flagship conferences and industry forums. These opportunities are designed to elevate expertise, expand executive presence, and prepare leaders to guide Georgia's innovation ecosystem through 2030 and beyond.

Investing In Talent, Workforce, And Long-Term Impact

Vision 2030 is built on people. Through TAG-Ed, workforce development initiatives, STEM education, and mentorship programs, TAG is strengthening Georgia's technology pipeline at every level. Membership supports the next generation of innovators while ensuring Georgia's workforce remains globally competitive, resilient, and future-ready.



A Direct Voice in Shaping Georgia's Innovation Future

TAG works at the intersection of industry, government, and academia to advance policies that support innovation, talent development, and economic competitiveness. Members help influence legislative priorities, contribute to technology-forward public policy, and ensure Georgia continues to lead as the nation's top state for business — and a global destination for technology investment.

Priority Access to the State's Most Influential Tech Convenings

From Georgia Technology Summit and Fintech South to C-Level Roundtables and Society-led programming, TAG convenes the ideas, people, and partnerships that move Georgia forward. Members receive priority access, speaking opportunities, and sponsorship visibility across the state's most impactful technology gatherings — where strategy is shaped, deals are formed, and the future of innovation is defined.

Get Involved

Georgia's innovation economy is a shared project.

You can participate by:

- Joining TAG as a corporate member
- Donating to TAG's Political Action Committee
- Sponsoring industry programs and events
- Supporting TAG-Ed workforce initiatives
- Volunteering as a mentor or advisor
- Investing in K–12 technology education
- Volunteering to lead or contribute to a TAG Society

Help build the workforce behind Georgia's next 100,000 technology jobs — and ensure the state remains a global hub for innovation, talent, and economic growth for the decade ahead.

Join TAG Today

Innovation is not accidental. It is built — through policy, partnership, education, and leadership.

TAG and TAG-Ed remain committed to ensuring Georgia's technology economy grows stronger, more inclusive, and more competitive with each passing year.

The future of innovation in Georgia is being written now — and we invite you to help shape it.

**Become a member
today at tagonline.org**



TAG Leadership

2026 Executive Committee



Tim Callahan
SVP, CIO and Global CISO, Aflac
TAG Chair



Larry Williams
President & CEO, Technology Association of Georgia
TAG President



Tobias Hoffmeister
President & CEO, MHP Americas, a Porsche Company
TAG Treasurer



Andrew Hamilton
CTO, Prime Revenue
TAG Secretary



Ron McMurtrie
CMO, Honeywell
Immediate Past-Chair



Corey Lemming
SVP Advanced Technology, Evans General Contractors
Leadership Council Chair



Claire "Yum" Arnold
CEO & Founder, LeapFrog Services
Compensation Committee Chair



Roy Hadley
Of Counsel, Buchalter
Member at Large



Victor Howard
Director Information Technology, The Home Depot
Member at Large



Monika Mueller
Chief Strategy Officer, Softensity
Member at Large/Strategy Committee Chair



Mike Neumeier
Owner, Principle & CMO, Arketi Group
Member at Large



Nigel Zelcer
Partner & Co-Founder, Jabian Consulting
Member at Large/Board Development Committee Chair

Executive Leadership Team

Larry K. Williams
TAG President & CEO

Dr. Loretta Daniels
CDP, Executive Director, TAG Education Collaborative

Jason Patrick
Chief Development Officer

Rebecca Brubaker
Chief of Staff & Operations

Mason Rainey
Vice President, Public Affairs

Emily Johnston
Sr. Director Marketing & Communications

2026 Board of Directors

As of March 9, 2026

Fred Anochie

VP Enterprise Application Services
Cox Enterprises

Marc Balizer

Managing Director
BlackRock

Brian Benn

VP & Chief Information Officer
Clark Atlanta University

David Bridges

VP - Enterprise Innovation Institute
Georgia Tech

Kristi Brigman

Chief Economic Development Officer
Metro Atlanta Chamber

Ramnath Chellappa

Associate Dean & Academic Director
Emory University - Goizueta
Business School

Caroline Cochran

Chief People Officer
Candescent

Jonathan Cox

VP, Chief Information Officer
Manhattan Assoc.

Keith Credendino

Chief Information Officer
Macy's, Inc.

Ingrid Curtis

CEO
Sparq

Hans Delly

Managing Director — Data &
Technology Strategy
Slalom

Steven Ferguson

Managing Director
Georgia AIM

Cherie Fuzzell

Senior Director —Global Alliances
Apple

Brian Gorney

Managing Director — Enterprise
Accounts, U.S. Pro Sports
Verizon Business

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SVP, Account Management,
Head of Community Institutions
Mastercard

Scott Herren

Executive Advisor
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Stephen Ichatha

Global Lead — Network
Delivery Operations
Google

Yogs Jayaprakasam

Chief Technology & Digital Officer
Deluxe

Dustin Johnson

Head of IT — US Operations
UCB, Inc.

KK Krishnakumar

VP & Chief Technology Officer
Delta Air Lines

Reggie Marable

Head of Sales
Sierra

Mike Marshall

Attorney
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About TAG and the TAG Education Collaborative

The Technology Association of Georgia (TAG) is the state's leading technology industry association, representing companies, leaders, and innovators shaping Georgia's innovation economy.

Guided by Vision 2030, TAG works to position Georgia as a Global Hub of Innovation by connecting industry leaders, promoting the state's technology ecosystem, influencing public policy, and advancing education and workforce development. Through industry societies, flagship events, thought leadership, and advocacy, TAG convenes the people and ideas that drive economic growth and technological progress across the state.

The TAG Education Collaborative (TAG-Ed), founded by TAG in 2000, advances this mission by building Georgia's technology workforce. TAG-Ed supports STEM education, workforce training, leadership development, and early career exposure — creating pathways that align talent with the needs of Georgia's fastest-growing industries.

Together, TAG and TAG-Ed form a unified ecosystem — strengthening companies, expanding opportunity, and ensuring Georgia's innovation economy remains competitive, inclusive, and future-ready.



TAG

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TAG-Ed

Education Collaborative

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