



**GEORGIA**  
TECHNOLOGY SUMMIT

# **Innovation Unleashed: Navigating the Intelligence Frontier**

Engagement & Sponsorship Prospectus



**Cobb Convention Center  
Atlanta, GA**



**Thursday,  
April 30, 2026**

# The Summit Has A New Home

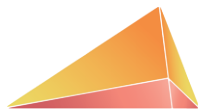


# Cobb Convention Center

Two Galleria Parkway, Atlanta, GA 30339



GEORGIA  
TECHNOLOGY SUMMIT  
SPONSORED BY



COBB GALLERIA CENTRE  
ATLANTA



# 2025 Georgia Technology Summit Highlights



**904**  
Registrants



**56**  
Sponsors



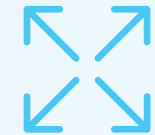
**160**  
Executives



**56**  
Speakers



**4**  
Keynotes



**12**  
Breakouts



**372**  
Companies



**GA's Top 40**  
Of Innovative Companies



**Tope Awotona of Calendly**  
was Inducted to the Georgia Technology Hall of Fame

# 900+ Attendees from Global Leaders in Innovation



## EVERYONE ATTENDS GEORGIA TECHNOLOGY SUMMIT!

1 Step Technologies  
11:11 Systems  
2inOne Security Group  
37X Digital Marketing Agency  
ABM Industries  
Accelerate Consulting  
Accenture  
Actalent Services  
Acuity.co  
Advantary Capital Partners  
AffiniPay  
Aflac  
AI Talent Now  
AIG  
Airia  
AJC  
Akerman LLP  
Alloy  
Alogent  
Amazon Web Services  
American International Group Inc  
Analytic Vizion  
Apple  
Arketi Group  
Art Pharmacy  
Artera Services  
AspenView Technology Partners  
ATDC  
Atlanta Housing Authority  
Atlanta Information Management  
AVI-SPL  
Aziro Technologies LLC  
B2Beyond  
Barlow Research  
BCLP  
BCT Global  
BDaaS Life  
BDO USA, LLP

Bellwood  
BIG Fiber  
BlackRock  
Blank Family of Businesses  
Blue Vista Digital  
BlueAlly Technology  
Solutions  
Boston Consulting Group  
British Consulate-General Atlanta  
BroadbandOne  
BROWN BAG MARKETING  
Bryan Cave Leighton Paisner  
Business RadioX  
Cadence Design Systems  
Calendly  
Cambian Solutions  
Candescent  
Canopy  
Cantaloupe, Inc.  
Capacity Direct, LLC  
Capgemini  
Carabiner Communications  
Carr, Riggs & Ingram  
Celsior, a Division of  
Pyramid Consulting  
CEO Ally Inc.  
CGI Technologies and Solutions  
Charter Global  
Cisco  
City of Alpharetta  
City of Atlanta  
City of Douglasville  
Clark Atlanta University  
C-Level Advisory  
CloudApper AI  
Clout Podcasting  
CodeRoad by Mojix  
Coforge  
Collective Insights

Comcast Business  
Concerto Conferences  
ConnectA Strategic Solutions Group  
ConnexAI  
Consume Media  
Converge  
Copient.ai  
CoreSite  
Corps Team  
Couchbase  
cove  
Cox Automotive  
Cox Communications  
Cox Enterprises  
Criterion Partners  
Crowe, LLP  
Crown Castle  
CSCS  
Curiosity Lab  
Cushman & Wakefield  
Cypress.io  
Danti  
Databricks  
Datum Technologies Group  
DC BLOX, Inc.  
DeKalb County Government  
delaPlex  
Delta Dental Insurance Company  
Deluxe Corporation  
DLBerman & Associates, LLC  
DLL Financial Solutions  
Drive Capital  
Dynatrace  
E2 Capital Group  
Easini  
Edible Brands Inc  
Elavon/U.S. Bank  
Emory University  
EOLA Power

EOS Worldwide  
Ernst & Young LLP US  
Evans General Contractors, LLC  
EvoTech LLC  
Experis  
Extend  
FanDuel  
FastTek Global  
Felaris Global  
FieldWare  
Fintech Society  
First Ignition LLC  
Fiserv  
FortifyData  
FPT Digital  
Frazier & Deeter, LLC  
Freshworks  
FWD.us  
GA Dept of Economic Development  
Gain Servicing  
Galorath  
Gartner, Inc.  
GDT - General Data Tech  
GE HEALTHCARE  
GenAi Healthcare  
Georgia AIM  
Georgia Cleantech  
Innovation Hub  
Georgia Department of Labor  
Georgia Fintech Academy  
Georgia General Assembly  
Georgia House of Representatives  
Georgia Institute of Technology  
Georgia Pacific  
Georgia State University  
GetRecz, Inc.  
GoldFriend Consulting LLC

Good Agriculture  
Google  
Grant Thornton LLP  
Graphic Packaging  
Green Dot Corporation  
GreyStone Power Corporation  
Gunderson Dettmer  
Hanover Insurance Group  
Hays  
Hitachi Vantara  
Honeywell  
Huntington Bank  
Hylaine  
ICON Commercial Interests, LLC  
IDA Ireland  
iLAB  
Improving  
Inspyr Solutions  
Instant Financial  
intive  
Invesco  
Invest Atlanta  
ISACA Atlanta  
ivision  
J.M. Huber Corporation  
J.P. Morgan  
Jabian Consulting  
JBJ Secured  
JBS Dev  
JMarQ Consulting  
K.L. Scott & Associates LLC  
KaMin LLC  
Kennesaw State University  
Keyfactor  
Kong  
Leapfrog Services  
Macy's  
Manhattan Associates  
Mastercard  
Matrix Intralogistics

Maveric Systems  
MedTrans Go  
Mercedes Benz USA  
Metasys Technologies, Inc.  
Method Q  
Metro Atlanta Chambers  
MHP Americas, Inc.  
Michelin Connected Fleet  
Microsoft  
Millenia Solutions  
Miller & Martin  
Mitchell Martin, Inc.  
Mohawk Industries  
Momnt Technologies  
MSys Technologies  
Mujin Corp.  
myHealthQ  
Nagarro  
Needling Worldwide  
Nerd/Noir, LLC  
Nexthink  
Nicholas Teague LLC  
Norfolk Southern  
NPI, LLC  
NRI  
OB Consultech.com  
Oceanviews AI  
Office of Governor Brian P.  
Kemp  
Opkalla  
Opportunity Runway  
ORTEC  
Osmose  
PDI Technologies  
Per Scholas  
Perficient  
Perma Technologies  
PricewaterhouseCoopers (PwC)  
Prime Power  
ProArch Technologies  
PurpleBox

Puzzle Consulting Services, LLC  
PW Holdings  
PwC  
QGenda  
Quadion Technologies  
Qualaix  
Quantinium  
Rainforest  
Refactor Talent  
Relevantz Technology  
Services Inc.  
RenderATL  
Resurgens Strategies  
Retired  
Revolt  
Roadz  
Robert Half Technology  
Rocket Partners  
RSM US LLP  
RTS Labs  
SAIC  
Salesloft  
SAP America, Inc.  
Saporta Report  
Sciencer Technology  
Methods LLC  
Scyberz Inc.  
Semperis  
Sendero Business Services, LP  
ServiceCentral  
Technologies  
Setili & Associates  
Shadow-Soft  
Sierra  
SiriusAI  
Skyrocket Financial Solutions  
Slalom  
Smart Broadband  
Smurfit Westrock

Society - Product Management  
SoDo Atlanta  
Softensity  
Sogeti US  
Solutions by Text  
Southeast Investor Group  
Southern Company  
Southwire  
SPAR Solutions  
Sparsity, Inc  
SparkyAI!  
Sparq  
Spelman College  
Spryker  
S-square D-square LLC  
Stable Kernel  
Stand 8  
Starfish Influencer  
Marketing  
Stripe  
Supercopy.ai  
SVA Software  
SVP  
Swift Ride  
Synergech Technology  
Solutions, Inc  
Synoptek, LLC  
Synovus  
Syrup Marketing  
Tacilent.ai  
Tata America International Corporation  
Tech Operators Venture Capital  
Tech Square Ventures  
Technical College System of Georgia  
TechOperators  
Telliant Systems  
Terror Dome  
Entertainment

The Atlanta Journal-Constitution  
The Baer Group  
The Home Depot  
The PMF Academy  
Think Techmode  
TireHub  
TK Elevator  
Trevellino/Keller  
Tricentis  
Trove Consultants  
Truist  
TSYS (Total System Services, Inc.)  
Turnberry Solutions  
UES  
University of Florida  
University of Georgia  
University of North Georgia  
Vanderbilt University  
Venture Atlanta  
Ventures ATL  
Verizon  
VERO Biotech  
VESSOL  
Vital4  
Walden Mergers & Acquisitions  
WalkMe  
Warner Bros Discovery  
Waterloo EDC  
Wavicle Data Solutions  
Wheel Data Strategy  
WinFully on Technologies  
workabee  
WPY Data  
Xperity

...and more!

# Who Sponsors Georgia Technology Summit



accenture



BlackRock

blink•sky



COMCAST  
BUSINESS



COX  
ENTERPRISES



deluxe



Elavon



EMORY  
UNIVERSITY



fiserv.



GALORATH



Google

Honeywell



jābian  
consulting

KEYFACTOR

KFORCE™



Moveworks



nagarro

PERFICIENT



slalom

softensity



Sparq

SYNOVUS®



TRUIST



verizon  
business

...and more!

# Agenda Overview



8:30 AM	Welcome & Keynote
10:00 AM	Hall of Fame & Keynote
11:45 AM	Lunch & Networking
12:45 PM	Breakout 1
1:50 PM	Breakout 2
3:00 PM	Top 10 and Keynote
4:40 PM	Breakout 3
5:30 PM	Reception



# Sponsored Breakout Content Topics



Georgia Technology 2026 offers 9 different breakouts spanning topics such as:

## TECH FOR A SECURE & SUSTAINABLE FUTURE

Exploring ESG [Environmental, Social, Governance], green innovation, ethical AI, and cybersecurity through a future-facing lens.

## THE CONNECTED CONSUMER & DIGITAL EXPERIENCE

Focus on AI's role in retail, media, and personalized digital experiences.

## EMERGING TECHNOLOGY IN ACTION

Showcasing real-world innovation with AI, automation, and beyond.

***SPONSOR A SESSION TO CURATE YOUR OWN DISCUSSION***

# Sponsored Breakout Opportunities



## TECH FOR A SECURE & SUSTAINABLE FUTURE

Title: TBD along with  
TAG Team and Sponsor  
**12:55-1:45 PM**

Title: TBD along with  
TAG Team and Sponsor  
**2:00-2:50 PM**

Title: TBD along with  
TAG Team and Sponsor  
**4:40-5:30 PM**

## THE CONNECTED CONSUMER & DIGITAL EXPERIENCE

Title: TBD along with  
TAG Team and Sponsor  
**12:55-1:45 PM**

Title: TBD along with  
TAG Team and Sponsor  
**2:00-2:50 PM**

Title: TBD along with  
TAG Team and Sponsor  
**4:40-5:30 PM**

## EMERGING TECHNOLOGY IN ACTION

Title: TBD along with  
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**12:55-1:45 PM**

Title: TBD along with  
TAG Team and Sponsor  
**2:00-2:50 PM**

Title: TBD along with  
TAG Team and Sponsor  
**4:40-5:30 PM**

***SPONSOR A SESSION TO CURATE YOUR OWN DISCUSSION***



# Innovation Pavilion



## Timing:

12:30 PM      Platinum Sponsor

1:00 PM

1:30 PM

2:00 PM

2:30 PM

4:30 PM

5:00 PM

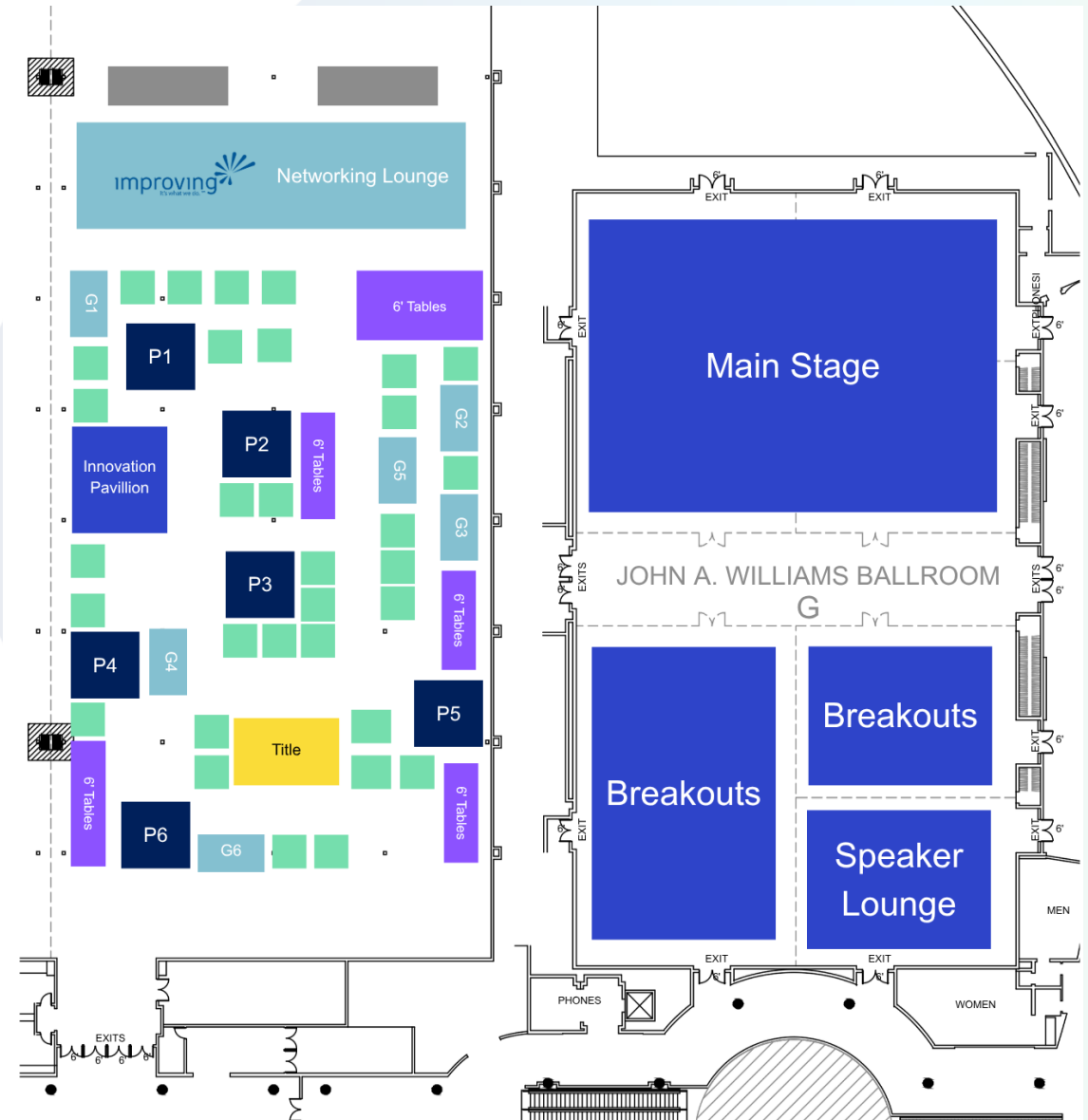


# The Summit Event Layout



# Cobb Convention Center

Two Galleria Parkway, Atlanta, GA 30339



# Premier Sponsorship Opportunities



## To showcase your company's innovation

- Platinum, Gold, Silver, Bronze, Affinity
- Speaking opportunities on the main stage, breakouts, and more
- Dedicated social media and PR opportunities



# Upgrade Your Booth



**Lead Retrieval**



**Custom Backdrops**



**Dedicated Wifi**



**Personalize Your Booth**



# Diamond Title Sponsor



**\$60,000 / EXCLUSIVE**

**Exclusive Title Sponsor for the Georgia Technology Summit.** Elite sponsor branding prior to and during the event including ***“Georgia Technology Summit, Presented by [Title Sponsor]”***, speaking roles, press release, on the website and on-site signage. Elite 20x30 exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Title Sponsor in pre-event press release, TAG social media posts, event videos and thank you email
- General session promo video (3 minute or less) to be provided by the sponsor



## Thought Leadership

- Brief opening remarks in the Day 1 general session in coordination with TAG
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Elite exhibit space (up to 20 x 30)
- Access to the full attendee list post-event - name, title, and company

# Platinum Innovation Pavilion Sponsor



**\$35,000 / EXCLUSIVE**

**Exclusive Sponsor for the Georgia Technology Summit Innovation Pavillion.** Top-tier sponsor branding prior to and during the event including the pavilion, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the pavilion stage and branding of stage
- Recognition as a Platinum Sponsor in 4 TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20 x 20)
- Access to the full attendee list post-event - name, title, and company

# Platinum Networking Lounge Sponsor



\$35,000 / SOLD



**Exclusive Sponsor for the Georgia Technology Summit Networking Lounge.** Top-tier sponsor branding prior to and during the event including in the Networking Lounge, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience in the Networking Lounge.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in the Networking Lounge & opportunity to bring in your own swag, collateral, or activation. Cobrand room with TAG.
- Recognition as a Platinum Sponsor in 4 TAG social posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20x20) in the Networking Lounge
- Access to the full attendee list post-event - name, title, and company

# Platinum Reception Sponsor



**\$35,000 / EXCLUSIVE**

**Exclusive Sponsor for the Georgia Technology Summit Reception at the end of the event.** This event is perfect for networking. Premier sponsor branding prior to and during the event, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the Reception and the opportunity branded items (bar napkins, etc.)
- Recognition as a Platinum Sponsor in 4 TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20 x 20)
- Access to the full attendee list post-event - name, title, and company



# Platinum C-Level VIP Reception Sponsor



\$25,000 / SOLD



SCHOOL OF TECHNOLOGY

**Exclusive Sponsor for the Georgia Technology Summit C-Level VIP Reception before the beginning of the event.** This VIP event is limited to C-level executives by invite only in coordination with TAG. Premier sponsor branding prior to and during the event including at the VIP Reception, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the VIP Reception and the opportunity to bring in your own VIP gift in coordination with TAG
- Recognition as a Platinum Sponsor in 4 TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20 x 20)
- Access to the full attendee list post-event - name, title, and company

# Platinum THEME Sponsor



\$25,000 / 3 available

**Sponsor the Georgia Technology Summit Themes.** Premier sponsor branding prior to and during the event; opportunity to make remarks on the conference theme, branding on the event website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in all "THEME" sessions during the event
- Recognition as a Platinum Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Top 40 Innovation Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Top 40 Innovative Companies in Georgia.** Premier sponsor branding prior to and during the event including the Top 40 / Top 10 Session, speaking roles, Top 40 press release, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Innovation Sponsor in Top 40 / Top 10 press and TAG social media posts
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- Brief remarks at Top 40 / Top 10 session in coordination with TAG
- Serve on the Top 40 Committee



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Future Talent Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Future Talent sponsoring 20 students from Georgia colleges and universities pursuing career paths in technology.** Premier sponsor branding prior to and during the event, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company



# Gold Summit App Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Mobile App.** Premier sponsor branding prior to and during the event including in the Summit Mobile App, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo the Summit Mobile App
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Breakout Session Sponsor (Main Stage)



\$20,000 / 2 available



**Sponsor a Georgia Technology Summit Breakout Session.** Premier sponsor branding prior to and during the event including in the sponsored Breakout Session, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Breakout Session Leading Sponsor during the session
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- Brief welcome remarks at the sponsored Breakout Session in coordination with TAG
- Collaborate with TAG on Breakout Session scope and topic
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Media Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Media.** Sponsor branding prior to and during the event including social media, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as the Media Sponsor in a TAG social media post
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- Dedicated social media posts (up to 4 posts before, during, and/or following the event) reposted from sponsor's account to TAG's LinkedIn (25K followers)
- 1 post directly from sponsor thought leader posted to TAG's LinkedIn



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Silver Society Showcase Sponsor



**\$15,000 / 2 Available**

**Sponsor the Georgia Technology Summit Society Showcase.** Sponsor branding prior to and during the event in the Society Showcase, speaking roles, upgraded exhibit space, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at Society Showcase
- Recognition as a Society Showcase Sponsor in a TAG social media post
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x 10)
- Access to the full attendee list post-event - name, title, and company



# Silver Coffee Sponsor



**\$15,000 / 2 Available**

**Sponsor Georgia Technology Summit Coffee Stations.** Sponsor branding prior to and during the event including on Coffee Station signage, speaking roles, upgraded exhibit space, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Coffee Station signage
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Lunch Sponsor



**\$15,000 / EXCLUSIVE**

**Sponsor Georgia Technology Summit Lunch.** Sponsor branding prior to and during the event including on Lunch Station signage, speaking roles, upgraded exhibit space, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Lunch signage
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Breakout Session Sponsor



\$15,000 / 4 Available

**Quantive.**  
Technologies

**CATO**  
NETWORKS

**Sponsor a Georgia Technology Summit Breakout Session.** Sponsor branding prior to and during the event including in the sponsored Breakout Session, upgraded exhibit space, speaking roles, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as Breakout Session Sponsor during the session
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Registration Sponsor



\$12,500 / SOLD

deluxe®

**Sponsor the Georgia Technology Summit Registration.** Sponsor branding prior to and during the event including on the Registration website and at the event Registration, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the Registration website
- Logo at event Registration
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Innovation Pavilion Pitch + Exhibit Sponsor

\$12,500 / 6 Available

**Sponsor a Georgia Technology Summit Pavillion Pitch.** Sponsor branding prior to and during the event , speaking roles in the Innovation Pavilion, upgraded exhibit space, branding on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at Innovation Pavilion
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role in the Innovation Pavillion - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Impact Award Sponsor



\$12,500 / SOLD



**Sponsor the Georgia Technology Summit TAG Impact Award.** Sponsor branding prior to and during the event including during the TAG Impact Award presentation, speaking roles, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as Impact Award sponsor in TAG Impact Award social media posts
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- Brief remarks at the TAG Impact Award ceremony in coordination with TAG
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company



# Bronze Entertainment DJ Sponsor



**\$10,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Entertainment DJ.** Sponsor branding prior to and during the event including on DJ apparel to wear, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Company branded announcements by the DJ
- Company provided apparel (t-shirt, hat, etc.) for DJ to wear.
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Break Sponsor



**\$10,000 / 2 Available**

**Sponsor Georgia Technology Summit Break Stations.** Sponsor branding prior to and during the event including on Break Station signage, upgraded exhibit space, on the website and on-site signage.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Break Station signage
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Wi-Fi Sponsor



\$10,000 / SOLD



**Sponsor the Georgia Technology Summit Charging Station.** Sponsor branding prior to and during the event including the Wi-Fi network, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Opportunity to name the Wi-Fi network
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Video Sponsor



\$10,000 / SOLD



**Sponsor the Georgia Technology Summit Videos.** Sponsor branding prior to and during the event including on event Videos, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on event Videos
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Photo Op Sponsor



**\$10,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Photo Op.** Sponsor branding prior to and during the event including at the Photo Op Station, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the Photo Op Station
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Speaker Lounge Sponsor



**\$10,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Photo Op.** Sponsor branding prior to and during the event including at the Photo Op Station, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo in the speakers lounge.
- Opportunity to bring branded items into speakers lounge (notebooks, etc.)
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company



# Bronze Exhibitor Sponsor



\$10,000 / 4 Available



**Sponsor Exhibitor at Georgia Technology Summit.** Sponsor branding prior to and during the event including on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Affinity Exhibitor Sponsor



**\$7,500 / 5 Available**



**Sponsor Exhibitor at Georgia Technology Summit.** Sponsor branding prior to and during the event including on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

# Affinity 360 Video Booth Sponsor



**\$7,500 / EXCLUSIVE**

**Sponsor at Georgia Technology Summit.** Sponsor branding prior to and during the event including at the 360 Video Booth, on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the 360 Video Booth
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity Swag Bag Sponsor



**\$7,500 / EXCLUSIVE**

**Sponsor at Georgia Technology Summit.** Sponsor branding prior to and during the event including on the Swag Bag, on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the event Swag Bag and option to place a branded item in the bag
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

# Affinity Lanyard Sponsor



**\$7,500 / SOLD**



**RENDER (ATL)**

**Sponsor the Georgia Technology Summit.** Sponsor branding prior to and during the event including on the Lanyard, on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the event Lanyard
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

# Affinity Corporate Sponsor



**\$6,000 / 9 Available**



## Sponsor the Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



### Access

- 5 conference passes for sponsor's staff or guests



### Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



### Thought Leadership

- No guaranteed speaking role



### Lead Generation

- Access to the full attendee list post-event - name, title, and company



# Affinity TAG Society Sponsor



\$4,500 / 4 Available



## Sponsor at Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



### Access

- 3 conference passes for sponsor's staff or guests



### Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on Society webpage
- Recognition as an Affinity Sponsor in TAG social media posts



### Thought Leadership

- No guaranteed speaking role



### Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity Staff Shirt Sponsor



**\$4,500 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit.** Sponsor branding prior to and during the event on the website and on-site signage.



## Access

- 3 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the TAG staff shirt
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity Community Sponsor



**\$3,500 / 10 Available**

**Paymentus**

**Sponsor at Georgia Technology Summit.**

Sponsor branding prior to and during the event on the website and on-site signage.



## Access

- 3 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Access to the full attendee list post-event - name, title, and company