



GEORGIA  
TECHNOLOGY SUMMIT

# Innovation Unleashed: Navigating the Intelligence Frontier

Engagement & Sponsorship Prospectus



Cobb Convention Center  
Atlanta, GA



Thursday,  
April 30, 2026

# The Summit Has A New Home



# Cobb Convention Center

Two Galleria Parkway, Atlanta, GA 30339



# 2025 Georgia Technology Summit Highlights



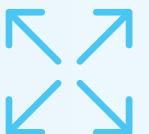
 **904**  
Registrants

 **56**  
Sponsors

 **160**  
Executives

 **56**  
Speakers

 **4**  
Keynotes

 **12**  
Breakouts

 **372**  
Companies

 **GA's Top 40**  
Of Innovative Companies

 **Tope Awotona of Calendly**  
was Inducted to the Georgia Technology Hall of Fame

# 900+ Attendees from Global Leaders in Innovation



## EVERYONE ATTENDS GEORGIA TECHNOLOGY SUMMIT!

1 Step Technologies	Bellwood	Comcast Business	EOS Worldwide	Good Agriculture	Maveric Systems	Puzzle Consulting Services,	Society - Product	The Atlanta Journal-Constitution
11:11 Systems	BIG Fiber	Concerto Conferences	Ernst & Young LLP US	Google	MedTrans Go	LLC	Management	The Baer Group
2inOne Security Group	BlackRock	ConnectA Strategic	Evans General Contractors, LLC	Grant Thornton LLP	Mercedes Benz USA	PW Holdings	SoDo Atlanta	The Home Depot
37X Digital Marketing Agency	Blank Family of Businesses	Solutions Group	EvolTech LLC	Graphic Packaging	Metasys Technologies, Inc.	PwC	Softensity	The PMF Academy
ABM Industries	Blue Vista Digital	ConnexAI	Experis	Green Dot Corporation	Method Q	QGenda	Sogeti US	Think Techmode
Accelerate Consulting	BlueAlly Technology	Consume Media	Extend	GreyStone Power Corporation	Metro Atlanta Chambers	Quadion Technologies	Solutions by Text	TireHub
Accenture	Solutions	Converge	FanDuel	Gunderson Dettmer	MHP Americas, Inc.	Qualiax	Southeast Investor Group	TK Elevator
Actalent Services	Boston Consulting Group	Copient.ai	FastTek Global	Hanover Insurance Group	Michelin Connected Fleet	Quantinium	Southern Company	Trevelino/Keller
Acuity.co	British Consulate-General	CoreSite	Corps Team	Felaris Global	Microsoft	Rainforest	Southwire	Tricentis
Advantary Capital Partners	Atlanta	Couchbase	FieldWare	Hitachi Vantara	Millenia Solutions	Refactor Talent	SPAR Solutions	Trove Consultants
AffiniPay	BroadbandOne	cove	Fintech Society	Honeywell	Miller & Martin	Relevantz Technology	Sparity, Inc	Truist
Aflac	BROWN BAG MARKETING	Cox Automotive	First Ignition LLC	Huntington Bank	Mitchell Martin, Inc.	Services Inc.	SparkyAI!	TSYS (Total System Services, Inc.)
AI Talent Now	Bryan Cave Leighton Paisner	Cox Communications	Fiserv	Hylaine	Mohawk Industries	RenderATL	Sparq	Spelman College
AIG	Business RadioX	Cox Enterprises	FortifyData	ICON Commercial Interests, LLC	Momnt Technologies	Resurgens Strategies	Retired	Spryker
Airia	Cadence Design Systems	Criterion Partners	FPT Digital	Hitachi Vantara	MSys Technologies	Revolt	S-square D-square LLC	UES
AJC	Calendly	Crowe, LLP	Frazier & Deeter, LLC	IDB Ireland	Mujin Corp.	Roadz	Stable Kernel	University of Florida
Akerman LLP	Cambian Solutions	Crown Castle	Freshworks	iLAB	myHealthQ	Robert Half Technology	Stand 8	University of Georgia
Alloy	Candescent	CSCS	FWD.us	Improving	Nagarro	Rocket Partners	Starfish Influencer	University of North Georgia
Alogent	Canopy	Curiosity Lab	GA Dept of Economic Development	Inspry Solutions	Needling Worldwide	RSM US LLP	Marketing	Vanderbilt University
Amazon Web Services	Cantaloupe, Inc.	Cushman & Wakefield	Gain Servicing	Instant Financial	Nerd/Noir, LLC	RTS Labs	Stripe	Venture Atlanta
American International Group Inc	CapacityDirect, LLC	Cypress.io	Galarath	Intive	Nexthink	SAIC	Supercopy.ai	Ventures ATL
Analytic Vizion	Capgemini	Danti	Gartner, Inc.	Invesco	Nicholas Teague LLC	Salesloft	SVA Software	Verizon
Apple	Carabiner Communications	Databricks	GDT - General Data Tech	Invest Atlanta	Norfolk Southern	SAP America, Inc.	SVP	VERO Biotech
Arketi Group	Carr, Riggs & Ingram	Datum Technologies Group	GE HEALTHCARE	ISACA Atlanta	NPI, LLC	Saporta Report	Swift Ride	VESSOL
Art Pharmacy	Celsior, a Division of Pyramid Consulting	DC BLOX, Inc.	GenAi Healthcare	ISACA Atlanta	NRI	Sciencer Technology	Synergech Technology	Vital4
Artera Services	CEO Ally Inc.	Dekalb County Government	Georgia AIM	J.M. Huber Corporation	OB Consultech.com	Methods LLC	Solutions, Inc	Walden Mergers & Acquisitions
AspenView Technology Partners	CGI Technologies and Solutions	Delta Dental Insurance Company	Georgia Cleantech	J.P. Morgan	Oceanviews AI	Scybers Inc.	Synoptek, LLC	WalkMe
ATDC	Charter Global	Deluxe Corporation	Innovation Hub	Jabian Consulting	Office of Governor Brian P. Kemp	Semperis	Synovus	Warner Bros Discovery
Atlanta Housing Authority	Cisco	DLBerman & Associates, LLC	Georgia Department of Labor	JBJ Secured	Kemp	Sendero Business Services, LP	Syrup Marketing	Waterloo EDC
Atlanta Information Management	City of Alpharetta	Georgia Fintech Academy	JBS Dev	Keyfactor	Opportunity Runway	Siemens	Tacilent.ai	Waive Data Solutions
AVI-SPL	City of Atlanta	Georgia General Assembly	JMarQ Consulting	JORTEC	ORTEC	ServiceCentral	Tata America International Corporation	Wheel Data Strategy
Aziro Technologies LLC	City of Douglasville	Drive Capital	K.L. Scott & Associates LLC	Osmose	Technologies	Technologies	Tech Operators Venture Capital	WinFully on Technologies
B2Beyond	Clark Atlanta University	Dynatrace	KaMin LLC	PDI Technologies	Setili & Associates	Setili & Associates	Telliant Systems	workerbee
Barlow Research	C-Level Advisory	E2 Capital Group	Kennesaw State University	Per Scholas	Shadow-Soft	Shadow-Soft	Terror Dome	WPY Data
BCLP	CloudApper AI	Easini	Keyfactor	Perficient	Sierra	Sierra	Tech Square Ventures	Xperity
BCT Global	Cloud Podcasting	Edible Brands Inc	Kong	Perma Technologies	SiriusAI	SiriusAI	Technical College System of Georgia	
BDaas Life	CodeRoad by Mojix	Elavon/U.S. Bank	Leapfrog Services	PricewaterhouseCoopers (PwC)	Skyrocket Financial Solutions	Skyrocket Financial Solutions	TechOperators	
BDO USA, LLP	Emory University	Emory University	Georgia Pacific	Macy's	Prime Power	Slalom	Telliant Systems	
	Collective Insights	EOLA Power	Georgia State University	Manhattan Associates	ProArch Technologies	Smart Broadband	Terror Dome	
			GetRecz, Inc.	Mastercard	PurpleBox	Smurfit Westrock	Terror Dome	
			GoldFriend Consulting LLC	Matrix Intralogistics			Entertainment	

...and more!

# Who Sponsors Georgia Technology Summit



accenture



BlackRock



Honeywell



KEYFACTOR



macys



nagarro

PERFICIENT



slalom

softensity



Sparq

SYNOVUS



TRUIST



verizon  
business

...and more!

# Agenda Overview



8:30 AM	Welcome & Keynote
10:00 AM	Hall of Fame & Keynote
11:45 AM	Lunch & Networking
12:45 PM	Breakout 1
1:50 PM	Breakout 2
3:00 PM	Top 10 and Keynote
4:40 PM	Breakout 3
5:30 PM	Reception



# Sponsored Breakout Content Topics



Georgia Technology 2026 offers 9 different breakouts spanning topics such as:

TECH FOR A SECURE & SUSTAINABLE FUTURE

Exploring ESG [Environmental, Social, Governance], green innovation, ethical AI, and cybersecurity through a future-facing lens.

THE CONNECTED CONSUMER & DIGITAL EXPERIENCE

Focus on AI's role in retail, media, and personalized digital experiences.

EMERGING TECHNOLOGY IN ACTION

Showcasing real-world innovation with AI, automation, and beyond.

**SPONSOR A SESSION TO CURATE YOUR OWN DISCUSSION**

# Sponsored Breakout Opportunities



## TECH FOR A SECURE & SUSTAINABLE FUTURE

Title: TBD along with  
TAG Team and Sponsor  
**12:55-1:45 PM**

Title: TBD along with  
TAG Team and Sponsor  
**2:00-2:50 PM**

Title: TBD along with  
TAG Team and Sponsor  
**4:40-5:30 PM**

## THE CONNECTED CONSUMER & DIGITAL EXPERIENCE

Title: TBD along with  
TAG Team and Sponsor  
**12:55-1:45 PM**

Title: TBD along with  
TAG Team and Sponsor  
**2:00-2:50 PM**

Title: TBD along with  
TAG Team and Sponsor  
**4:40-5:30 PM**

## EMERGING TECHNOLOGY IN ACTION

Title: TBD along with  
TAG Team and Sponsor  
**12:55-1:45 PM**

Title: TBD along with  
TAG Team and Sponsor  
**2:00-2:50 PM**

Title: TBD along with  
TAG Team and Sponsor  
**4:40-5:30 PM**

**SPONSOR A SESSION TO CURATE YOUR OWN DISCUSSION**

# Innovation Pavilion



## Timing:

12:30 PM      Platinum Sponsor

1:00 PM

1:30 PM

2:00 PM

2:30 PM

4:30 PM

5:00 PM



# The Summit Event Layout



# Cobb Convention Center

Two Galleria Parkway, Atlanta, GA 30339

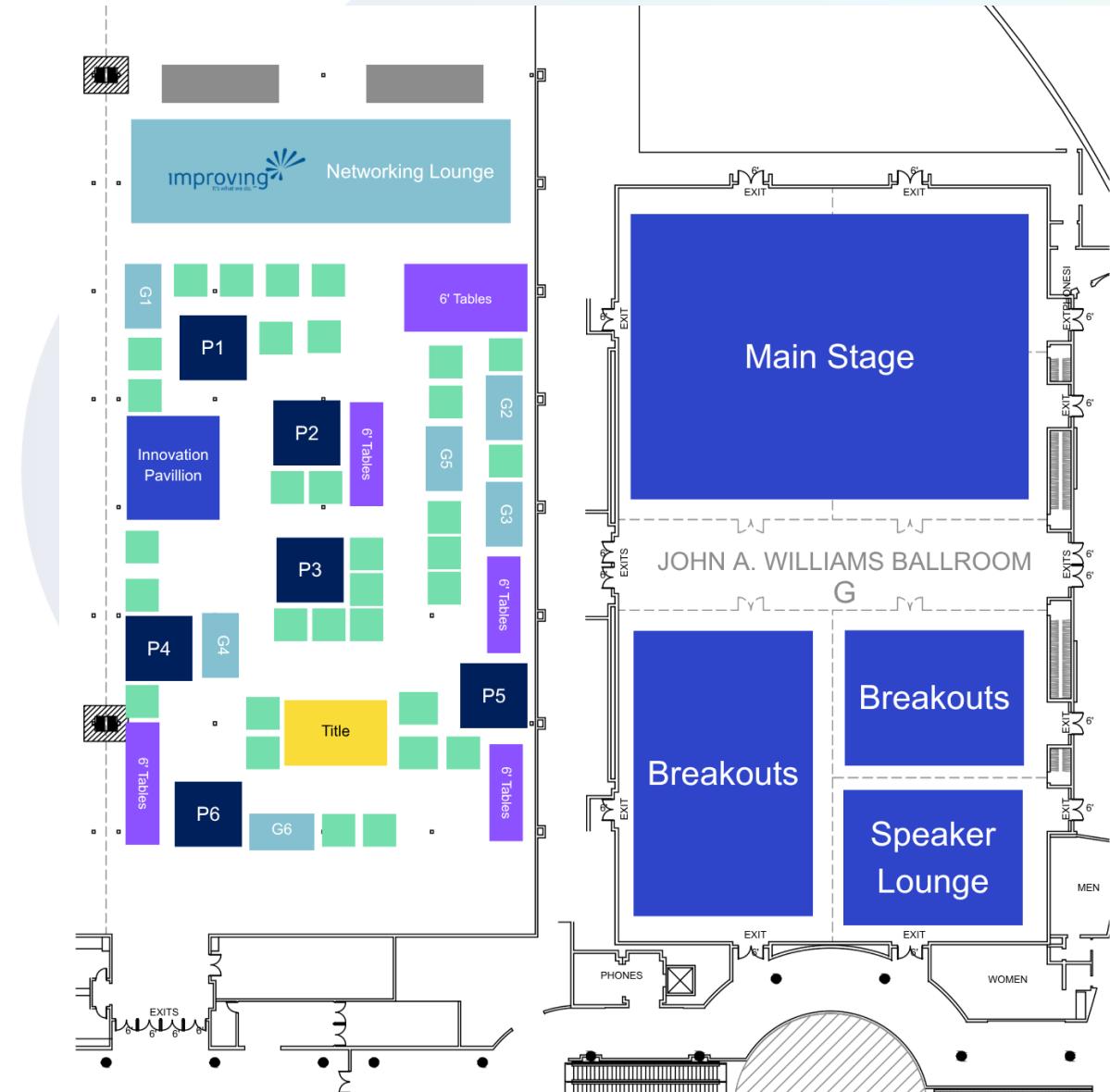


GEORGIA  
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COBB GALLERIA CENTRE  
ATLANTA

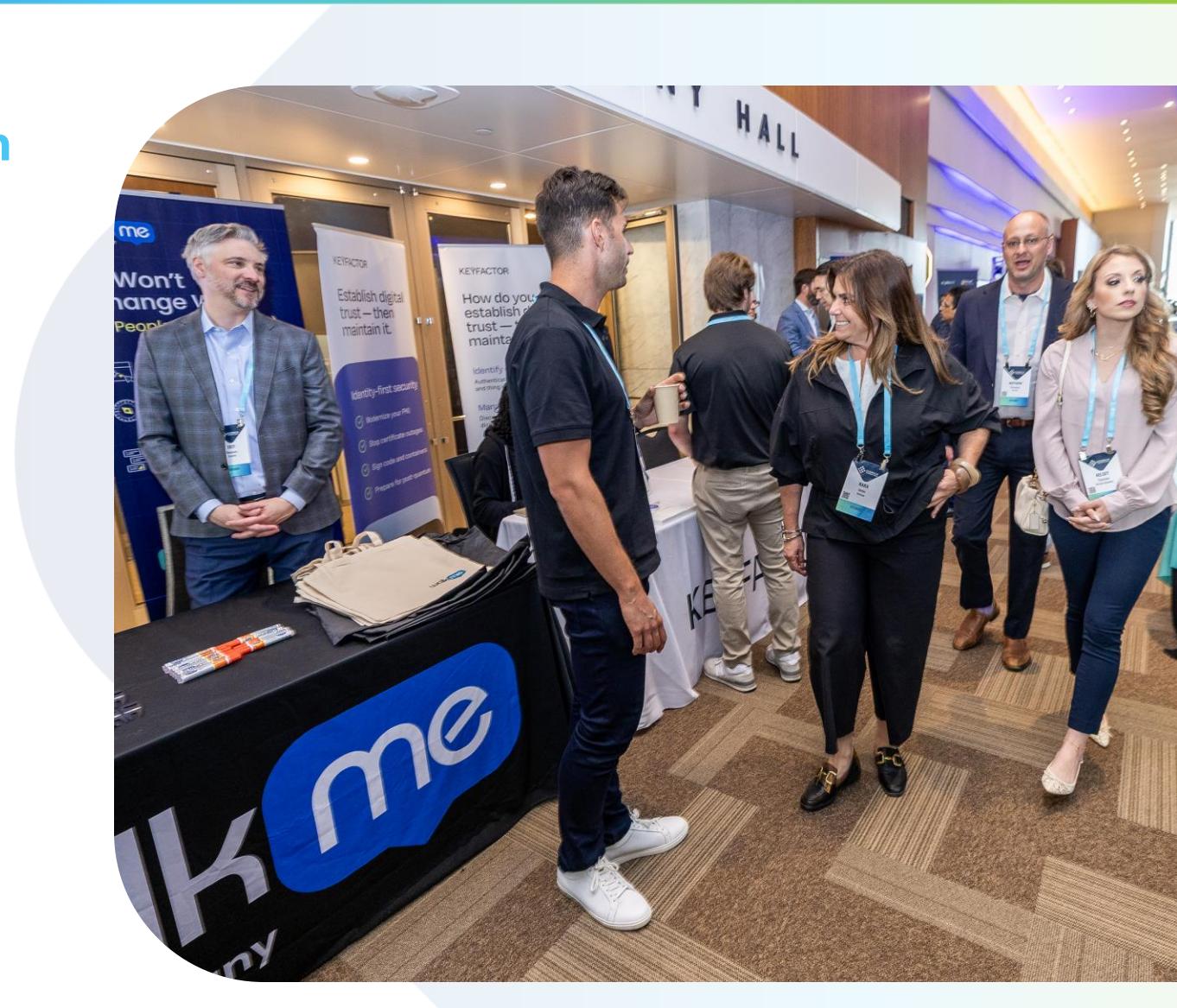


# Premier Sponsorship Opportunities



To showcase your company's innovation

- Platinum, Gold, Silver, Bronze, Affinity
- Speaking opportunities on the main stage, breakouts, and more
- Dedicated social media and PR opportunities



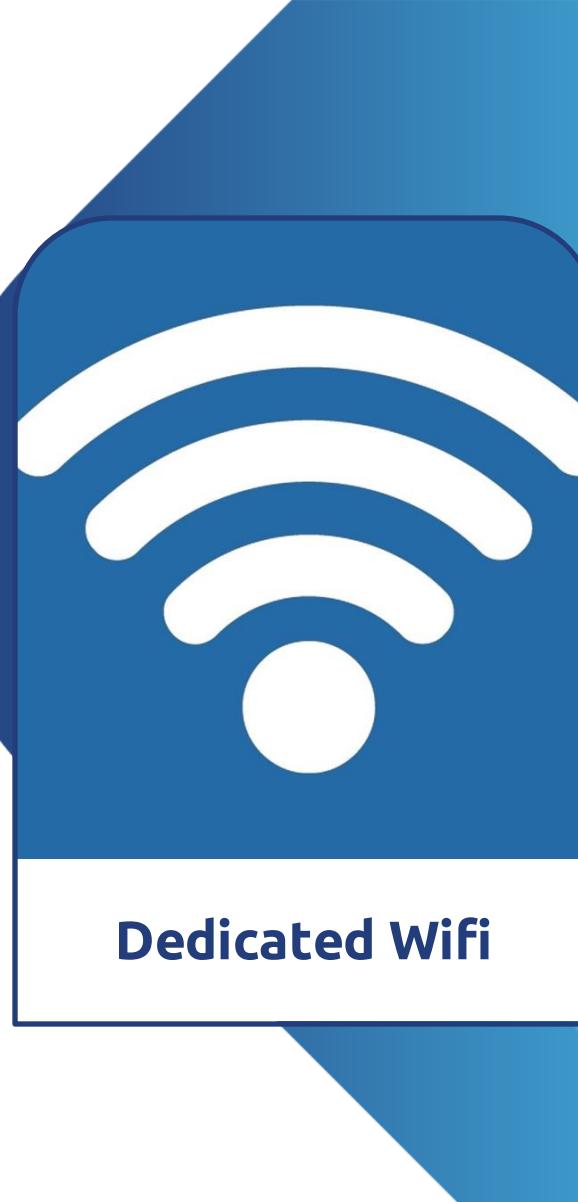
# Upgrade Your Booth



**Lead Retrieval**



**Custom Backdrops**



**Dedicated Wifi**



**Personalize Your Booth**

# Diamond Title Sponsor



**\$60,000 / EXCLUSIVE**

**Exclusive Title Sponsor for the Georgia Technology Summit.** Elite sponsor branding prior to and during the event including ***“Georgia Technology Summit, Presented by [Title Sponsor]”***, speaking roles, press release, on the website and on-site signage. Elite 20x30 exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Title Sponsor in pre-event press release, TAG social media posts, event videos and thank you email
- General session promo video (3 minute or less) to be provided by the sponsor



## Thought Leadership

- Brief opening remarks in the Day 1 general session in coordination with TAG
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Elite exhibit space (up to 20 x 30)
- Access to the full attendee list post-event - name, title, and company

# Platinum Innovation Pavilion Sponsor



**\$35,000 / EXCLUSIVE**

**Exclusive Sponsor for the Georgia Technology Summit Innovation Pavilion.** Top-tier sponsor branding prior to and during the event including the pavilion, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the pavilion stage and branding of stage
- Recognition as a Platinum Sponsor in 4 TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20 x 20)
- Access to the full attendee list post-event - name, title, and company

# Platinum Networking Lounge Sponsor



\$35,000 / SOLD



**Exclusive Sponsor for the Georgia Technology Summit Networking Lounge.** Top-tier sponsor branding prior to and during the event including in the Networking Lounge, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience in the Networking Lounge.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in the Networking Lounge & opportunity to bring in your own swag, collateral, or activation. Cobrand room with TAG.
- Recognition as a Platinum Sponsor in 4 TAG social posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20x20) in the Networking Lounge
- Access to the full attendee list post-event - name, title, and company

# Platinum Reception Sponsor



**\$35,000 / EXCLUSIVE**

**Exclusive Sponsor for the Georgia Technology Summit Reception at the end of the event.** This event is perfect for networking. Premier sponsor branding prior to and during the event, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the Reception and the opportunity branded items (bar napkins, etc.)
- Recognition as a Platinum Sponsor in 4 TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20 x 20)
- Access to the full attendee list post-event - name, title, and company

# Platinum C-Level VIP Reception Sponsor



\$25,000 / SOLD



**Exclusive Sponsor for the Georgia Technology Summit C-Level VIP Reception before the beginning of the event.** This VIP event is limited to C-level executives by invite only in coordination with TAG. Premier sponsor branding prior to and during the event including at the VIP Reception, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the VIP Reception and the opportunity to bring in your own VIP gift in coordination with TAG
- Recognition as a Platinum Sponsor in 4 TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20 x 20)
- Access to the full attendee list post-event - name, title, and company

# Platinum THEME Sponsor



\$25,000 / 3 available

**Sponsor the Georgia Technology Summit Themes.** Premier sponsor branding prior to and during the event; opportunity to make remarks on the conference theme, branding on the event website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 20 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in all "THEME" sessions during the event
- Recognition as a Platinum Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 20x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Top 40 Innovation Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Top 40 Innovative Companies in Georgia.** Premier sponsor branding prior to and during the event including the Top 40 / Top 10 Session, speaking roles, Top 40 press release, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Innovation Sponsor in Top 40 / Top 10 press and TAG social media posts
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- Brief remarks at Top 40 / Top 10 session in coordination with TAG
- Serve on the Top 40 Committee



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Future Talent Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Future Talent** sponsoring 20 students from Georgia colleges and universities pursing career paths in technology. Premier sponsor branding prior to and during the event, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Summit App Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Mobile App.** Premier sponsor branding prior to and during the event including in the Summit Mobile App, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo the Summit Mobile App
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Breakout Session Sponsor (Main Stage)



\$20,000 / 2 available



**Sponsor a Georgia Technology Summit Breakout Session.** Premier sponsor branding prior to and during the event including in the sponsored Breakout Session, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Breakout Session Leading Sponsor during the session
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- Brief welcome remarks at the sponsored Breakout Session in coordination with TAG
- Collaborate with TAG on Breakout Session scope and topic
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Gold Media Sponsor



**\$20,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Media.** Sponsor branding prior to and during the event including social media, speaking roles, on the website and on-site signage. Premier exhibit space gives you the opportunity to create an elevated experience.



## Access

- 15 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as the Media Sponsor in a TAG social media post
- Recognition as a Gold Sponsor in TAG social media posts



## Thought Leadership

- Dedicated social media posts (up to 4 posts before, during, and/or following the event) reposted from sponsor's account to TAG's LinkedIn (25K followers)
- 1 post directly from sponsor thought leader posted to TAG's LinkedIn



## Lead Generation

- Premier exhibit space (up to 10x20)
- Access to the full attendee list post-event - name, title, and company

# Silver Society Showcase Sponsor



\$15,000 / 1 Available



**Sponsor the Georgia Technology Summit Society Showcase.** Sponsor branding prior to and during the event in the Society Showcase, speaking roles, upgraded exhibit space, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at Society Showcase
- Recognition as a Society Showcase Sponsor in a TAG social media post
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x 10)
- Access to the full attendee list post-event - name, title, and company

# Silver Coffee Sponsor



**\$15,000 / 2 Available**

**Sponsor Georgia Technology Summit Coffee Stations.** Sponsor branding prior to and during the event including on Coffee Station signage, speaking roles, upgraded exhibit space, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Coffee Station signage
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Lunch Sponsor



**\$15,000 / EXCLUSIVE**

**Sponsor Georgia Technology Summit Lunch.** Sponsor branding prior to and during the event including on Lunch Station signage, speaking roles, upgraded exhibit space, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Lunch signage
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Breakout Session Sponsor



\$15,000 / 4 Available



**Sponsor a Georgia Technology Summit Breakout Session.** Sponsor branding prior to and during the event including in the sponsored Breakout Session, upgraded exhibit space, speaking roles, on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as Breakout Session Sponsor during the session
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Registration Sponsor



\$12,500 / SOLD

deluxe®

**Sponsor the Georgia Technology Summit Registration.** Sponsor branding prior to and during the event including on the Registration website and at the event Registration, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the Registration website
- Logo at event Registration
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Innovation Pavilion Pitch + Exhibit Sponsor

\$12,500 / 5 Available

D2L

**Sponsor a Georgia Technology Summit Pavillion Pitch.** Sponsor branding prior to and during the event , speaking roles in the Innovation Pavilion, upgraded exhibit space, branding on the website and on-site signage.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at Innovation Pavilion
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- 1 guaranteed speaking role in the Innovation Pavilion - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Silver Impact Award Sponsor



**\$12,500 / SOLD**



**Sponsor the Georgia Technology Summit TAG Impact Award.** Sponsor branding prior to and during the event including during the TAG Impact Award presentation, speaking roles, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 10 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as Impact Award sponsor in TAG Impact Award social media posts
- Recognition as a Silver Sponsor in TAG social media posts



## Thought Leadership

- Brief remarks at the TAG Impact Award ceremony in coordination with TAG
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Entertainment DJ Sponsor



**\$10,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Entertainment DJ.** Sponsor branding prior to and during the event including on DJ apparel to wear, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Company branded announcements by the DJ
- Company provided apparel (t-shirt, hat, etc.) for DJ to wear.
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Break Sponsor



**\$10,000 / 2 Available**

**Sponsor Georgia Technology Summit Break Stations.** Sponsor branding prior to and during the event including on Break Station signage, upgraded exhibit space, on the website and on-site signage.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Break Station signage
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Wi-Fi Sponsor



**\$10,000 / SOLD**



**Sponsor the Georgia Technology Summit Charging Station.** Sponsor branding prior to and during the event including the Wi-Fi network, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Opportunity to name the Wi-Fi network
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Video Sponsor



\$10,000 / SOLD



**Sponsor the Georgia Technology Summit Videos.** Sponsor branding prior to and during the event including on event Videos, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on event Videos
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Photo Op Sponsor



**\$10,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Photo Op.** Sponsor branding prior to and during the event including at the Photo Op Station, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the Photo Op Station
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Speaker Lounge Sponsor



**\$10,000 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit Photo Op.** Sponsor branding prior to and during the event including at the Photo Op Station, on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo in the speakers lounge.
- Opportunity to bring branded items into speakers lounge (notebooks, etc.)
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Bronze Exhibitor Sponsor



\$10,000 / 4 Available



**Sponsor Exhibitor at Georgia Technology Summit.** Sponsor branding prior to and during the event including on the website and on-site signage. Includes upgraded exhibit space.



## Access

- 8 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as a Bronze Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (10x10)
- Access to the full attendee list post-event - name, title, and company

# Affinity Exhibitor Sponsor



\$7,500 / 5 Available



CORESITE



KENNESAW STATE  
UNIVERSITY

**Sponsor Exhibitor at Georgia Technology Summit.** Sponsor branding prior to and during the event including on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

# Affinity 360 Video Booth Sponsor



**\$7,500 / EXCLUSIVE**

**Sponsor at Georgia Technology Summit.** Sponsor branding prior to and during the event including at the 360 Video Booth, on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the 360 Video Booth
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity Swag Bag Sponsor



**\$7,500 / EXCLUSIVE**

**Sponsor at Georgia Technology Summit.** Sponsor branding prior to and during the event including on the Swag Bag, on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the event Swag Bag and option to place a branded item in the bag
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

# Affinity Lanyard Sponsor



**\$7,500 / SOLD**



RENDER (ATL)

**Sponsor the Georgia Technology Summit.** Sponsor branding prior to and during the event including on the Lanyard, on the website and on-site signage.



## Access

- 5 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the event Lanyard
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

# Affinity Corporate Sponsor



**\$6,000 / 9 Available**



**Technical College**  
System of Georgia

## Sponsor the Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



### Access

- 5 conference passes for sponsor's staff or guests



### Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



### Thought Leadership

- No guaranteed speaking role



### Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity TAG Society Sponsor



\$4,500 / 4 Available



## Sponsor at Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



### Access

- 3 conference passes for sponsor's staff or guests



### Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on Society webpage
- Recognition as an Affinity Sponsor in TAG social media posts



### Thought Leadership

- No guaranteed speaking role



### Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity Staff Shirt Sponsor



**\$4,500 / EXCLUSIVE**

**Sponsor the Georgia Technology Summit.** Sponsor branding prior to and during the event on the website and on-site signage.



## Access

- 3 conference passes for sponsor's staff or guests



## Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the TAG staff shirt
- Recognition as an Affinity Sponsor in TAG social media posts



## Thought Leadership

- No guaranteed speaking role



## Lead Generation

- Access to the full attendee list post-event - name, title, and company

# Affinity Community Sponsor



\$3,500 / 10 Available

Paymentus

## Sponsor at Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



### Access

- 3 conference passes for sponsor's staff or guests



### Brand Awareness

- Logo on event website
- Recognition as an Affinity Sponsor in TAG social media posts



### Thought Leadership

- No guaranteed speaking role



### Lead Generation

- Access to the full attendee list post-event - name, title, and company