



2026 Global Innovation Executive Leadership Series

Event Series Overview & Sponsorship Prospectus



THE CONVERSATIONS SHAPING GEORGIA'S C-SUITE

This exclusive forum convenes senior leaders for candid discussions around the challenges shaping enterprise today. Through peer exchange and real-world insight, executives explore emerging technologies and strategies while gaining practical perspective from fellow leaders. For sponsors, the program offers direct access to decision-makers in a trusted, executive-level setting.



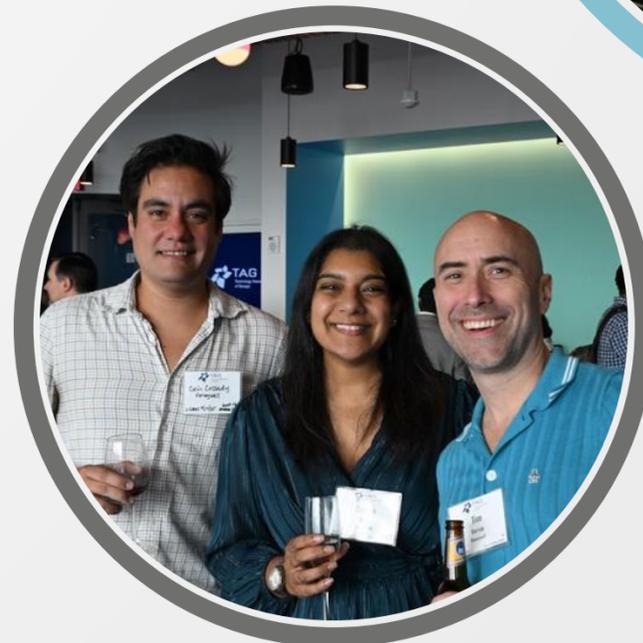
Global Innovation Executive Leadership Series Annual Attendance

220+ Attendees

140+ Senior Executive Leaders

80+ Companies

8+ Hours of Executive Networking



2026 Topics



THE AI-NATIVE ENTERPRISE: OPERATING THE SELF-RUNNING COMPANY

This executive leadership forum convenes C-suite executives and senior practitioners to examine the next operating model of enterprise: the AI-native organization. Moving beyond experimentation, AI is becoming the foundational system of record and execution—powering autonomous workflows, predictive decisioning, and AI copilots embedded across every function.

The discussion will focus on how agentic systems are enabling self-running business processes that plan, negotiate, purchase, schedule, and optimize operations with minimal human intervention. Executives will gain practical insight into governance, organizational design, economic impact, and competitive advantage in an era where software no longer just supports the business—it runs it.

INTELLIGENCE AT THE EDGE: POWERING THE REAL-TIME ENTERPRISE

This executive leadership forum convenes C-suite executives and senior operators to explore how IoT and Edge AI are redefining real-time decision-making across the enterprise. As intelligence moves closer to where data is generated—sensors, industrial equipment, vehicles, and retail environments—edge-first AI is becoming essential for speed, resilience, privacy, and autonomous operations.

The conversation will focus on practical use cases where edge intelligence delivers measurable ROI, including predictive maintenance, autonomous systems, real-time customer engagement, and operational safety. Attendees will gain insight into architecture choices, security and governance considerations, and how to scale edge deployments without creating fragmentation.

2026 Topics



ROBOTICS EVERYWHERE: SCALING THE AUTONOMOUS WORKFORCE

This executive leadership program convenes C-suite executives and senior practitioners to explore how Robotics-as-a-Service (RaaS) is reshaping labor, productivity, and operating economics across industries. From warehouses and construction sites to hospitals, retail, and hospitality, robotics is moving from pilot programs to scaled deployment through subscription-based models that mirror SaaS economics.

The discussion will examine the practical adoption of collaborative robots (cobots), autonomous mobile robots (AMRs), and customer-facing robotics—focusing on ROI, workforce integration, safety, and change management. Executives will gain insight into where robotics deliver immediate operational leverage, how to future-proof capital decisions, and what it takes to deploy automation at enterprise scale.

THE INTELLIGENT REVENUE ENGINE: AI-DRIVEN SALES AND CUSTOMER EXPERIENCE

This executive leadership program convenes C-suite executives and senior operators to examine how AI is redefining revenue growth and customer engagement. Intelligent CRM platforms now move beyond systems of record to systems of action—leveraging predictive intent, autonomous sales prospecting, real-time personalization, conversational commerce, and AI-powered support.

The conversation will focus on how leading organizations are integrating AI across sales, marketing, and service to increase conversion, accelerate deal velocity, and deliver consistent, high-impact customer experiences at scale. Attendees will gain insight into operating model changes, data and governance requirements, and how to balance automation with human-led relationships.

2025 Topics



DATA CENTERS & KEEPING UP WITH THE DEMAND

Thursday, April 3, 2025

DCBlox

This session dove into the challenges and advancements in data center technology to meet the growing demand for data storage and processing. Topics included scalability, energy efficiency, and the integration of AI to optimize data center operations.

AUTOMATION REVOLUTION

Wednesday, September 17, 2025

Google

We examined how automation technologies are revolutionizing different industries, showcasing progress in AI, robotics, and machine learning. Attendees gained insights into how these innovations are reshaping the workforce, enhancing productivity, and driving economic growth.

WORKFORCE AND AI

Tuesday, May 20, 2025

BlackRock

Explored the evolving dynamics of the workforce in an era dominated by artificial intelligence. This topic covered the impact of AI on job roles, skills development, and strategies for fostering human-AI collaboration to enhance productivity and innovation. “AI won’t replace humans in the workforce, humans using AI will replace humans in the workforce.”

CYBERSECURITY IN AN AI WORLD

Tuesday, October 28, 2025

Morris Manning & Martin

This session discussed the intersection of artificial intelligence and cybersecurity, focusing on how AI can both enhance and challenge security measures. Attendees learned about the latest AI-driven threats and defenses, and strategies for safeguarding digital assets in an increasingly automated world.

2025 Panel & Moderators

Data Centers and Keeping Up with the Demand



Alan Poole

General Counsel
DC BLOX

- Brian Benn, Vice President & CIO, Clark Atlanta University
- Mike Giannou, VP GM Data Centers, Honeywell Building Operations
- Dr. Stephen Ichatha, Sr Program Mgr: ML Technical Infrastructure Deployment Engineering, Google
- John Smola, Vice President Customer Solutions & Corporate Development, Southern Company

Workforce & AI



Maranie Brown

VP, Data Product Delivery
BlackRock

- John Edison, Chief Product Officer - Honeywell Connected Enterprise
- Ted Kezios, Senior Vice President, People Care, Cisco
- Subin Menon, Managing Director - Global Head of Data Product & Pipeline Engineering, BlackRock
- Julie Talbot-Hubbard, President, Services and COO, Cyderes

Automation Revolution



Dr. Stephen Ichatha

Sr. Program Manager: ML Technical Infrastructure Deployment Engineering
Google

- Steven Ferguson, Managing Director Georgia AIM
- Victor Howard, Director Information Technology, The Home Depot
- Ankur Manake, Sr. Director - AI products & Services, Honeywell
- Asya Peña, Technical Program Manager, Google

Cybersecurity in an AI World



Roy Hadley

Special Counsel
Taft/Morris Manning & Martin

- Dane Bamburry, Senior Director, Enterprise Architecture, Cox Enterprises, Inc.
- Ellen Boehm, SVP, AI & IOT, Keyfactor
- Harshal Haridas, Chief Architect, HCE, Cyber, Honeywell
- David Noren, Sr. Director Global Cyber Defense & Deputy CISO, The Coca-Cola Company

2024 Topics



FUELING INNOVATION TO GROW YOUR ORGANIZATION

Thursday, March 14, 2024

Cox Enterprises

Engaged in discussions on how technology and innovation are transforming organizations, propelling top-line growth and providing bottom-line efficiencies. This session examined how to leverage innovative ideas across the organization in the way leaders work with peers, colleagues, and partners.

CURRENCY OF AI: DATA MANAGEMENT AND GOVERNANCE

Tuesday, September 10, 2024

Southern Company Gas

Explored how having the right data paves the way to success with AI strategies. While everyone is talking about AI, this session reinforced that the foundation is built upon having the right data—regardless of how AI is used within an organization, proper data management and strong governance practices are essential.

CYBERSECURITY: CONVERGENCE OF INFORMATION TECHNOLOGY

Thursday, July 11, 2024

Deluxe

Examined how IT and OT teams are working together to defeat cybercriminals and potential insider threats. Attendees gained insights on how organizations can ensure teams are aligned to address potential risks and remain resilient in the face of increasing cyber threats.

TRANSFORMING INDUSTRY: HOW AI WILL CHANGE INDUSTRIES

Tuesday, November 12, 2024

Cantaloupe

This session considered AI in business, with a focus on generative AI and ChatGPT, highlighting its transformative impact on the industry. Panelists discussed how companies use AI to improve decision-making, streamline operations, and enhance customer service.

2024 Panel & Moderators

Fueling Innovation to Grow Your Organization



Carolyn Pleiss

SVP & CIO
Cox Enterprises

- Brian Benn, Vice President & CIO, ClarkAtlanta University
- John Meadows, CIO, Honeywell BuildingAutomation
- Vikram Ramani, CIO, Synovus FinancialCorp.
- Krish Shetty, CTO – Payments & Merchant Services, Deluxe

Bridging the Gap: Securing the Convergence of IT and OT Cybersecurity



Bob Eustace

Principal
Collective Insights

- Michael Bailey, Founding Chair, School of Cyber Security & Privacy, Georgia institute of Technology
- Curley Henry, VP & Deputy CISO, Southern Company
- Yogs Jayaprakasam, Chief Digital and Technology Officer, Deluxe
- Paul Griswold, Chief Product Officer, Cybersecurity, Honeywell

Currency of AI: Data Management and Governance



Daniel Mikkelsen

VP & Gas Technology CIO
Southern Company Gas

- John Edison, Chief Product Officer, Honeywell Connected Enterprise
- Robert Redmond, Head of AI ProductDesign & AI Ethics Leader, The WeatherCompany
- Wendy Thomas, CEO, SecureWorks
- John Wilson, Vice President for Technology Services & CIO, Spelman College

Transforming Industry: How AI will Change the Way Business is Done



Anuj Mehrotra

Dean - Scheller College of Business
Georgia Tech

- Kristin Cornish, Director Global Cybersecurity Risk, The Coca-Cola Company
- Steven Ferguson, Managing Director Georgia AIM (Artificial Intelligence in Manufacturing)
- Dustin Johnson, Head of IT – US Operations, UCB Inc.
- Smita Khare, CTO, Honeywell Enterprise Solutions

THANK YOU TO OUR 2025 SPONSORS & HOSTS



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BlackRock[®]



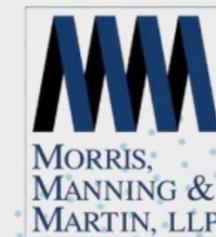
**COMCAST
BUSINESS**



Google

Honeywell

Taft/



TITLE SPONSOR

\$100,000/EXCLUSIVE

Brand Awareness

- Exclusive naming rights for C-Level Series
- Exclusive Title sponsor for all events
- Name on invite for all events
- Recognition as sponsor during all events

Thought Leadership

- Opportunity to give scripted Opening Welcome Remarks through TAG for all events
- Opportunity to recommend topics for all events
- Opportunity to recommend panelists for all events
- Ability to participate in prep calls to influence content for all events

Access to Event

- 5 VIP Reception pass with event ticket to all events
- 5 tickets to all events

Lead Generation

- Access to attendee list (name, company & title) and opportunity for TAG to send sponsor branded/created communication to all attendees, including informational links
- Private event (e.g. a dinner for 10), including eventPanelists, TAG Leadership, and 2 Guests from Title Sponsor

PLATINUM SPONSOR

\$25,000/EXCLUSIVE

Brand Awareness

- Exclusive Platinum sponsor for all events
- Brand name on invite for all events
- Recognition as sponsor during all events

Thought Leadership

- Opportunity to give scripted Closing Remarks through TAG for all events

Access to Event

- 2 VIP Reception pass with event ticket to all events
- 4 tickets to all events

Lead Generation

- Access to attendee list (name, company & title) and opportunity for TAG to send sponsor branded/created communication to all attendees, including informational links

EVENT SPONSOR

\$7,500/4 AVAILABLE | EXCLUSIVE PER EVENT

Brand Awareness

- Exclusive event sponsor for one event
- Name on invite for one event
- Recognition as sponsor during one event

Thought Leadership

- Opportunity to give scripted topic intro remarks at one event

Access to Event

- 1 VIP Reception pass with event ticket to one event
- 4 tickets to one event

Lead Generation

- Access to attendee list (name, company & title) and opportunity for TAG to send sponsor branded/created communication to all attendees, including informational links

EVENT CONTRIBUTOR

\$2,500/4 AVAILABLE | EXCLUSIVE PER EVENT

Brand Awareness

- Recognition as sponsor during one event

Access to Event

- Two tickets to one event

Lead Generation

- Access to attendee list (name, company & title) and opportunity for TAG to send sponsor branded/created communication to all attendees, including informational links



Don't miss out on TAG's Leadership Series in 2026!



Contact angel@tagonline.org to reserve your sponsorship today!

