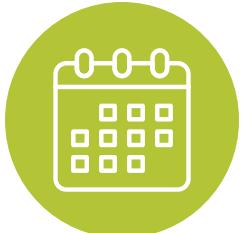




# TAGit GLOBAL INNOVATION CUP

Tournament Sponsor **softensity**



Monday, June 22, 2026



TPC Sugarloaf Country Club

2595 Sugarloaf Club Dr, Duluth, GA 30097



# WELCOME!

Join us this summer for the annual TAGit Golf Tournament on **Monday, June 22nd, at the exclusive PGA TPC Sugarloaf course**, designed by Greg Norman. This premier event supports TAG and TAG-Ed's mission to strengthen Georgia's technology ecosystem and promote STEM education, driving growth in the innovation economy.

Network with Georgia's leading technology and innovation executives while playing in the state's most prestigious golf tournament for technology stakeholders. Don't miss this sell-out event and reserve your spot today!



SUGARLOAF

# WHY PLAY?

- **Empower Georgia's Future Workforce** through TAG-Ed STEM programming
- **Fuel high-value business relationships** with technology and innovation leaders
- **Amplify your corporate social responsibility** through community investment
- **Strengthen your brand visibility** across digital, onsite, and event touchpoints
- **Enjoy a day of fun and friendly competition** that sparks authentic connections
- **Play at the exclusive PGA TPC Sugarloaf course** designed by Greg Norman



# BE PART OF TAG'S MISSION



CONNECT



PROMOTE



INFLUENCE



EDUCATE



# SPECIAL THANKS TO OUR 2025 SPONSORS



Real experts.  
Real data.  
Real savings.



# MEADOWS EXECUTIVE GOLFERS



**Brian Benn**

Chief information Officer  
**Clark Atlanta University**



**Chris Huff**

Chief Information Officer  
**National Air Cargo**



**Dustin Johnson**

Head of IT  
**UCB**



**Daniel Mikkelsen**

Vice President & Gas Technology CIO  
**Southern Company**

**SELECTED**



**Sanjeev Pinto**

SVP CISO  
**NCR Voyix**



**Jason Sankey**

Chief Information Officer  
**City of Atlanta**



**Robbie Vickers**

Chief Information Officer  
**Technical College System of Georgia**

# MEADOWS EXECUTIVE GOLFERS



**Dwain Wilcox**

Executive Vice President & Chief  
Information Officer

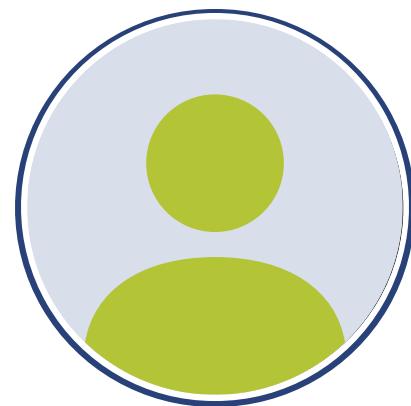
**JM Huber**



**John Wilson**

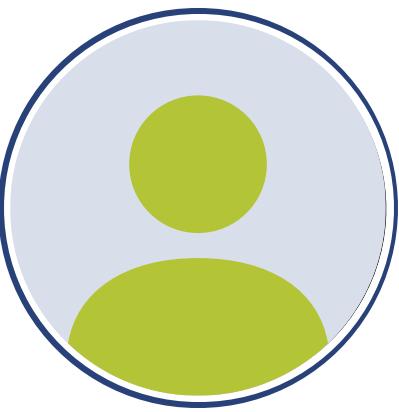
Vice President for Technology  
&Chief Information Officer

**Spelman College**



**TBD**

Title  
Company



**TBD**

Title  
Company



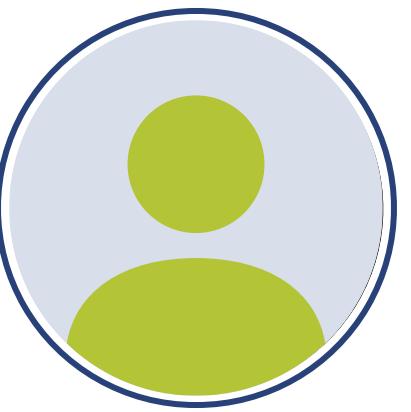
**TBD**

Title  
Company



**TBD**

Title  
Company



**TBD**

Title  
Company

# PINES EXECUTIVE GOLFERS



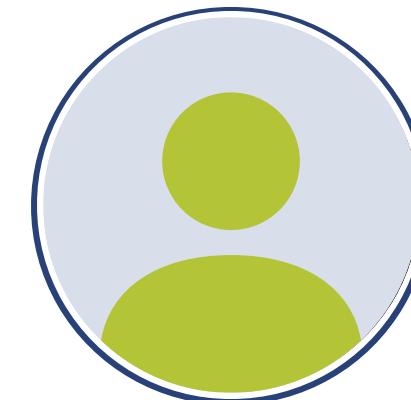
**Dane Bambury**

Senior Director - Enterprise Architecture  
**Cox Enterprises**



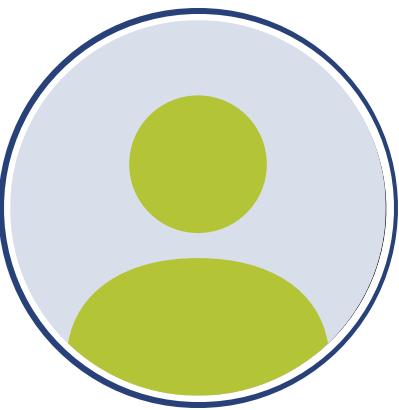
**Victor Howard**

Director of IT  
**The Home Depot**  
SELECTED



**TBD**

Title  
Company



**TBD**

Title  
Company



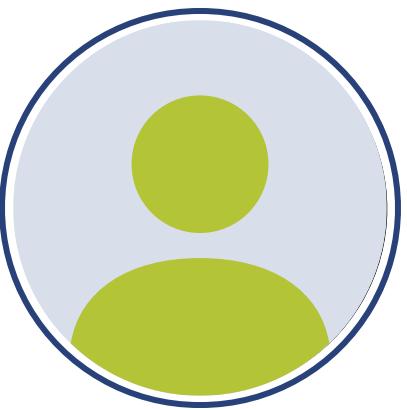
**TBD**

Title  
Company



**TBD**

Title  
Company



**TBD**

Title  
Company

# SPONSORSHIP OPPORTUNITIES

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*Sponsor logos & print signage are required by **June 5th** to ensure timely delivery*



# TOURNAMENT TITLE SPONSOR | \$22,500

# softensity

EXCLUSIVE

SOLD

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, two holes, and VIP reception
- 6 Foot Table, Tent, 1 Golf Cart & 2 Chairs on the course to display company collateral
- Two foursomes in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Company logo on Golfer Gift or packaging

- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Tournament Sponsor displayed before, during, and after tournament on LED screen leaderboard
- Logo displayed on top panel of leaderboard signage
- Recognition at Start Announcements and Awards Ceremony
- Tournament Sponsor Recognition Award



# TOURNAMENT CUP SPONSOR | \$20,000

EXCLUSIVE

- Company representative may speak at VIP Reception
- Naming opportunity for the Global Innovation Cup Trophy
- Two foursomes in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Up to four non-golfing Representatives may attend tournament reception and pre-event networking
- 6 Foot Table, Tent & Chairs at the clubhouse to display company collateral
- Company signage at club entrance, holes, and VIP reception
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Tournament Cup Sponsor displayed before, during, and after tournament on LED screen leaderboard
- Logo displayed on top panel of leaderboard signage
- Recognition at Start Announcements and Awards Ceremony
- Tournament Cup Sponsor Recognition Award

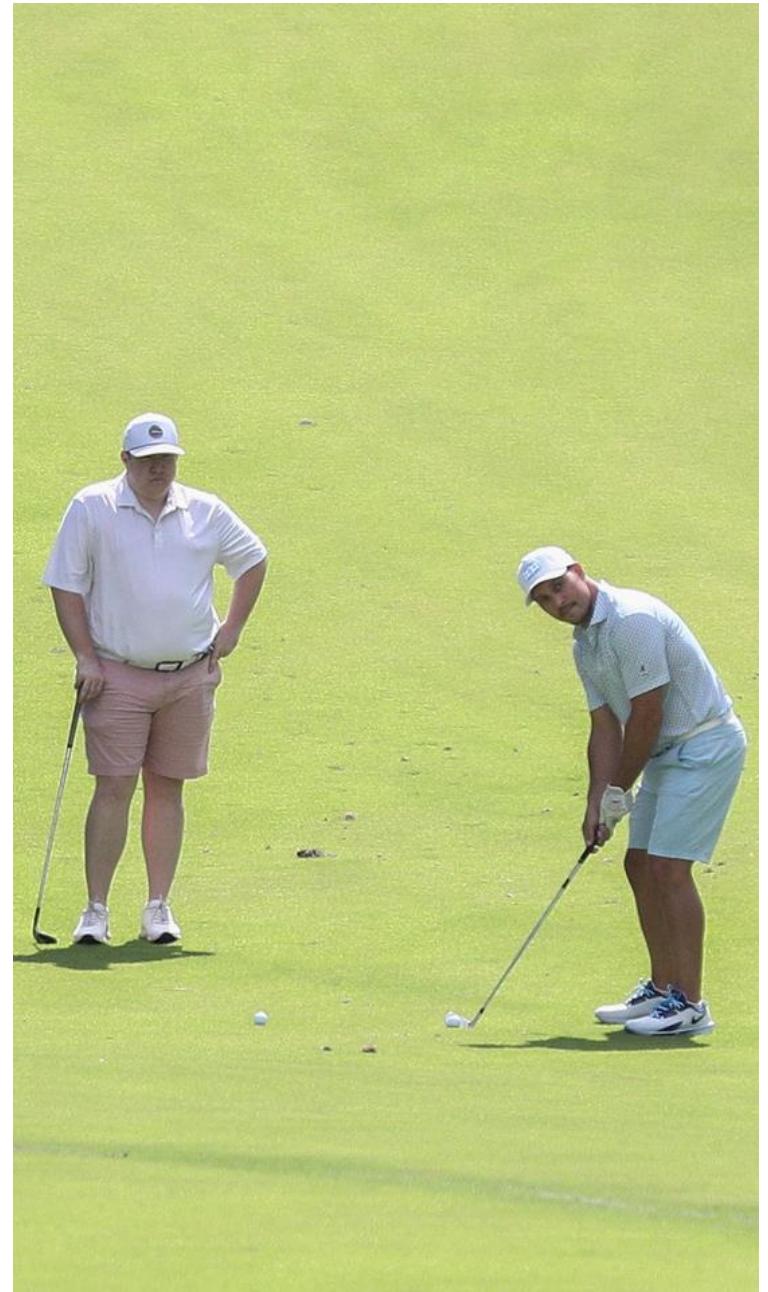


# MASTERS SPONSORS | \$16,500

2 AVAILABLE

- Company representative may speak at VIP Reception
- Company signage at club entrance, course hole, and VIP reception
- 6 Foot Table, Tent, 1 Golf Cart, and 2 Chairs on the course to display company collateral
- Up to four non-golfing Company Representatives may attend tournament
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)

- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo as the Master Sponsor displayed before, during, and after tournament on LED screen



# MEADOWS GIFT SPONSORS | \$12,500

EXCLUSIVE

- Logo placement on packaging of the Meadows Gift provided to Meadows Executive foursomes
- Logo placement and signage in the Meadows Gifting Experience space
- Company signage provided at one hole of golf course
- Full company logo on LED screen as the Meadows Gift Sponsor to be displayed before, during, and after the tournament
- 1 Company Representative permitted in the Meadows Gifting Experience table prior to shotgun
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)



# HOLE-IN-ONE SPONSOR | \$12,000

EXCLUSIVE

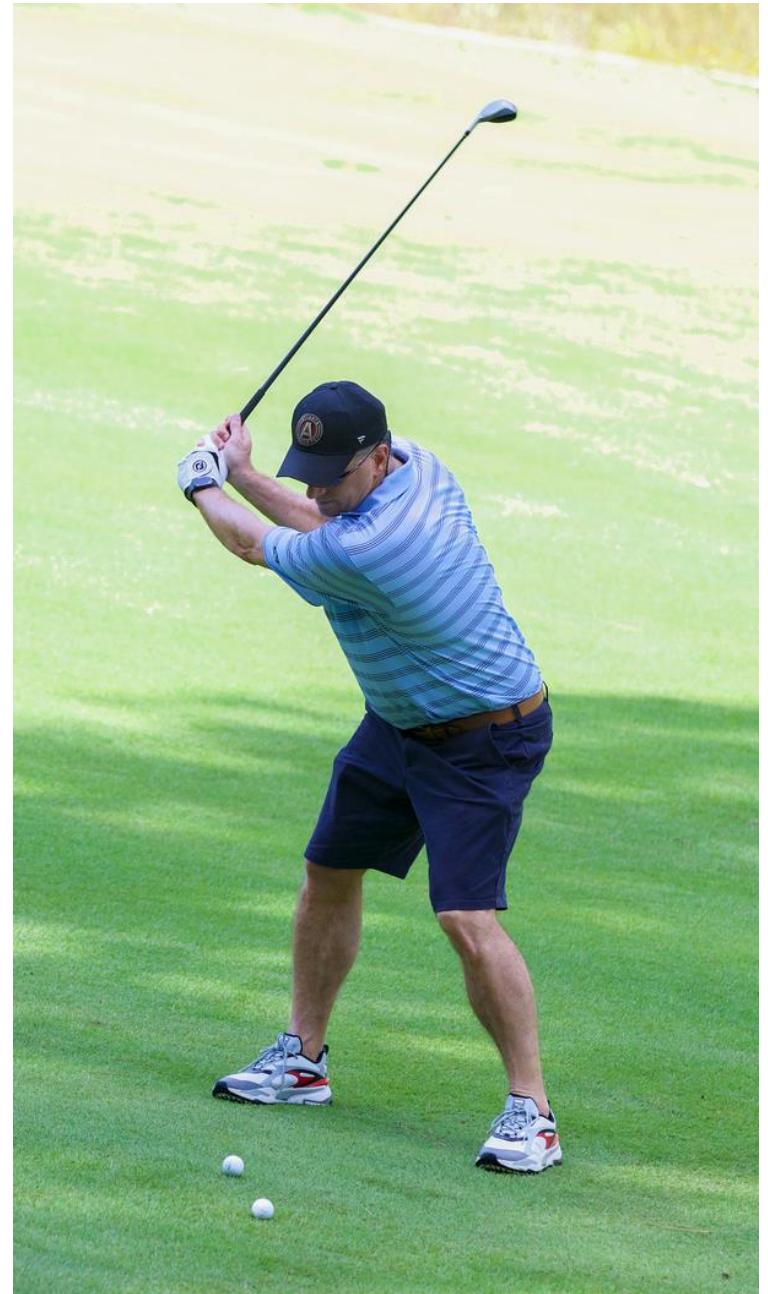
- Company signage at contest
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Opportunity to announce the winner of contest at the Post-Golf Reception
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Hole-in-One Sponsor displayed before, during, and after tournament on LED screen



# PGA TOUR SS GIFT CARD SPONSOR | \$10,000

EXCLUSIVE

- Each player will receive a \$20 PGA Super Store gift card compliments of your company
- Company to provide business card or stickers for the bag along with a note or card
- Full color company logo on LED screen listed as Gift Card Sponsor before, during, and after tournament
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)



# BREAKFAST SPONSOR | \$10,000

2 AVAILABLE

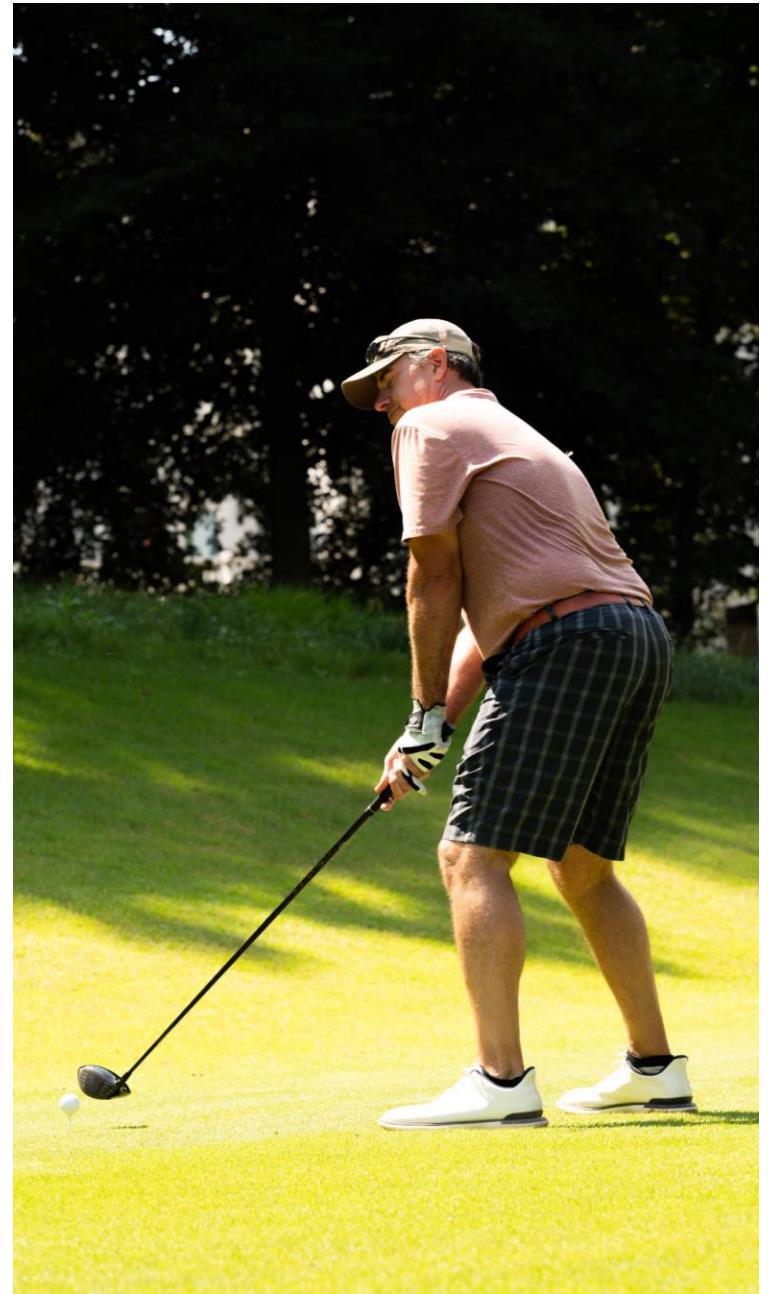
- Company Signage displayed at breakfast during pre-shotgun networking and games
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Opportunity to provide branded napkins
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament



# LUNCH SPONSOR | \$10,000

2 AVAILABLE

- Company logo added to lunches with opportunity to provide branded napkins
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament



# RECEPTION SPONSOR | \$10,000

2 AVAILABLE

- Company signage at reception
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament



# COURSE HOLE FLAG SPONSOR | \$10,000

3 AVAILABLE

- Company logo on hole flags of one 9-hole course
- One foursome in the tournament (eligible to choose a Meadows or Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament



## BEVERAGE CART SPONSOR | \$8,750

3 AVAILABLE

- Company signage displayed on Beverage Cart of one 9-hole course
- Opportunity to provide branded napkins
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company provided gift in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament

## GOLF CART SPONSOR | \$8,500

EXCLUSIVE

- Logo on cart sign and event signage
- Opportunity to place golf gift and collateral in cart
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Full color company logo on LED screen before, during, and after tournament



## CHIPPING CONTEST SPONSOR | \$8,000

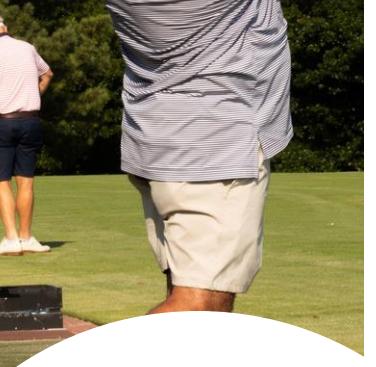
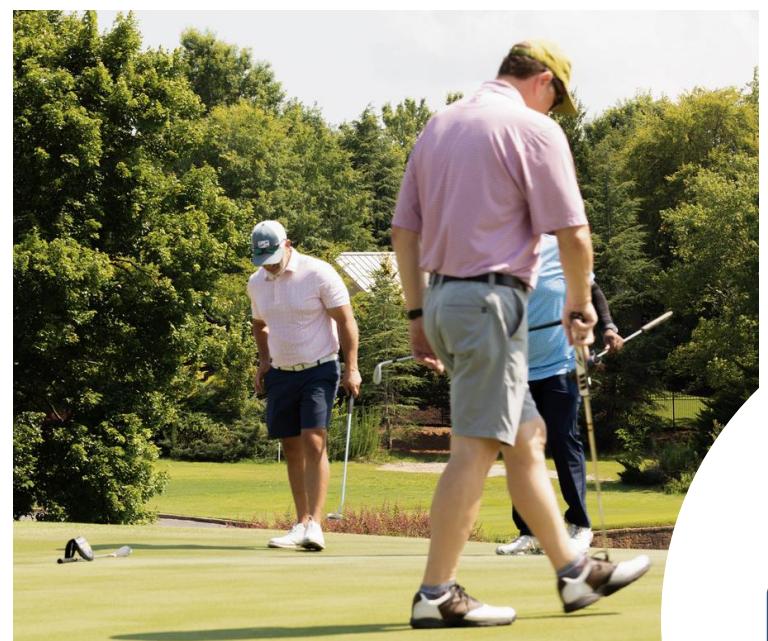
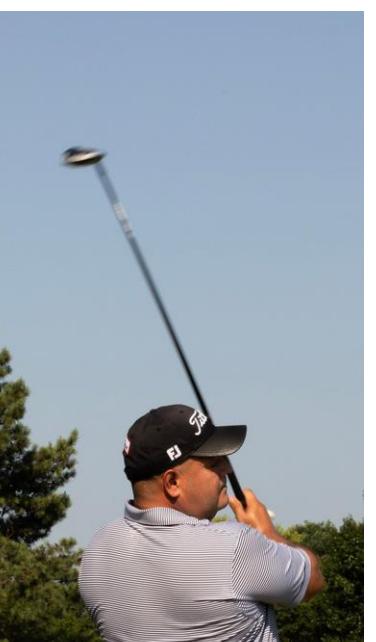
EXCLUSIVE

- Company signage at contest prior to shotgun start
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Opportunity to announce the winner at the Post-Golf Reception
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen before, during, and after tournament

## PUTTING CONTEST SPONSOR | \$8,000

EXCLUSIVE

- Company signage at contest prior to shotgun start
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Opportunity to announce the winner at the Post-Golf Reception
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen before, during, and after tournament



## LEADERBOARD SPONSOR | \$7,500

EXCLUSIVE

- Company logo on side panel of leaderboard
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard

## LONGEST DRIVE SPONSOR | \$7,500

EXCLUSIVE

- Company signage at contest on the course
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Opportunity to announce the winner of contest at the Post-Golf Reception
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Longest Drive Sponsor displayed before, during, and after tournament



## CLOSEST TO THE PIN SPONSOR | \$7,500

EXCLUSIVE

- Company signage at contest on the course
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Opportunity to announce the winner at the Post-Golf Reception
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Closest to the Pin Sponsor displayed before, during, and after tournament

## AWARDS SPONSOR | \$7,500

EXCLUSIVE

- Company signage at awards table
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament



## HAT SPONSOR | \$7,500

EXCLUSIVE

- Company logo on golfer hats
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament

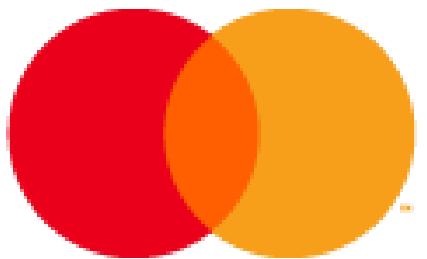
## SWAG BAG SPONSOR | \$7,250

EXCLUSIVE

- Company logo printed on tournament gift bags
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament



## TOWEL SPONSOR | \$7,250



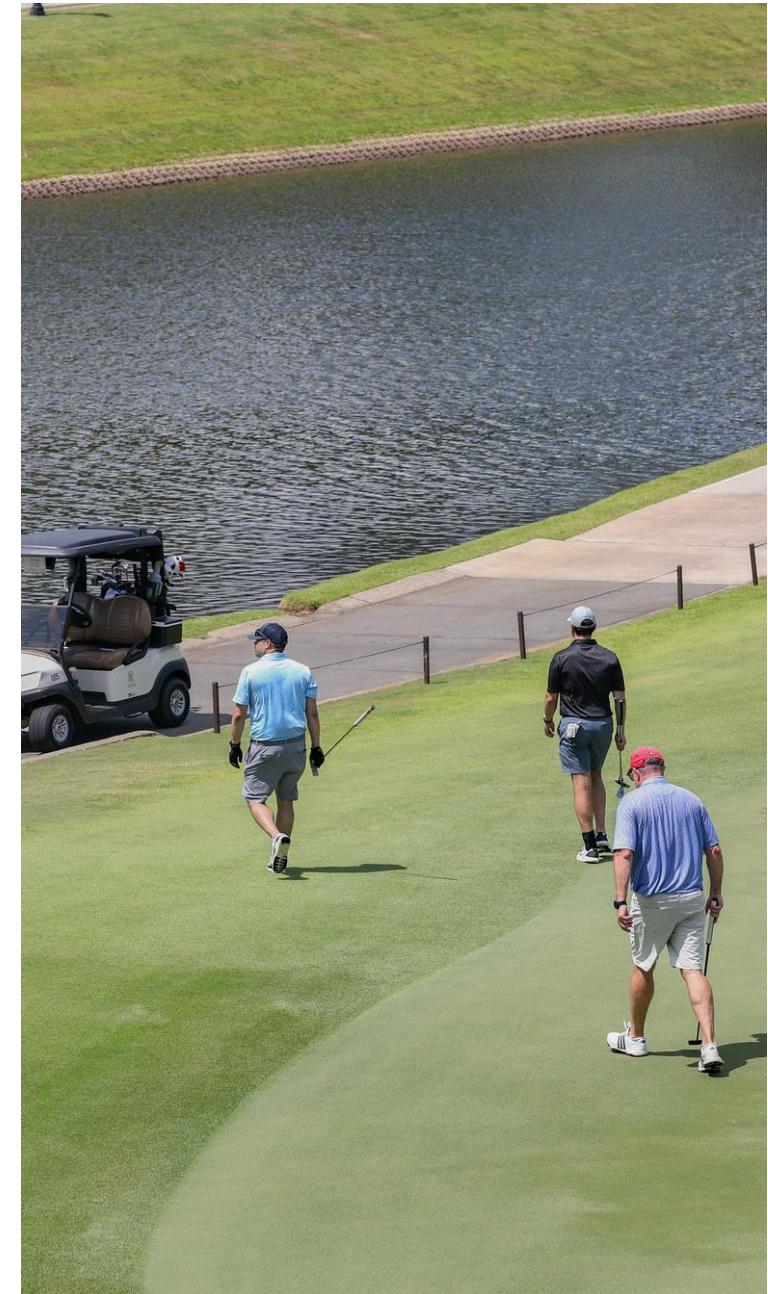
EXCLUSIVE

- Company logo on golfer towels
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament

## GOLF BALL SPONSOR | \$7,000

EXCLUSIVE

- Company logo on golf balls in gift bag
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Signage displayed on course
- Full color company logo on LED screen displayed before, during, and after tournament



## DIVOT TOOL SPONSOR | \$7,000

EXCLUSIVE

- Company logo imprinted on Divot tool
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Signage displayed on course
- Full color company logo on LED screen displayed before, during, and after tournament

## BALL LAUNCHER SPONSOR | \$7,000

2 AVAILABLE

- Golf ball launcher on one hole with company signage
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Company signage displayed at hole on course
- 6 Foot Table, Tent & Chairs with (2) reps on the course to display company collateral (additional reps may participate at a cost of \$150/person with a max of 4 people)
- Full color company logo on LED screen displayed before, during, and after tournament



## EXECUTIVE FOURSOME SPONSOR | \$6,500



5 AVAILABLE

- One foursome in the tournament including a Pines Executive Golfer; availability based on time of agreement
- Company signage on course
- Full color company logo displayed before, during, and after tournament on LED screen leaderboard

## HOLE SPONSOR WITH FOURSOME | \$6,500

4 AVAILABLE

- Company signage on one tee
- One foursome in the tournament (eligible to choose a Pines Executive Golfer; availability not guaranteed)
- Full color company logo on LED screen displayed before, during, and after tournament
- 6 Foot Table, Tent, 1 Cart & 2 Chairs on the course to display company collateral (additional reps may participate at a cost of \$150/person with a max of 4 people)



## SCORECARD SPONSOR | \$5,000

EXCLUSIVE

- Full color company logo on LED screen displayed before, during, and after tournament
- Company logo on all player scorecards
- One foursome in the tournament

## HOLE SPONSOR W/O FOURSOME | \$4,500

3 AVAILABLE

- Company Signage on one tee
- Full color company logo on LED screen displayed before, during, and after tournament
- 6 Foot Table, Tent, 1 Cart & 2 Chairs on the course to display company collateral (additional reps may participate at a cost of \$150/person with a max of 4 people)



**FOURSOME | \$4,500**  
(GOLF ONLY)

**deluxE**

**5 AVAILABLE**

- One foursome in the tournament

**COURSE SIGN SPONSOR | \$2,500**  
(SIGN ONLY)

**15 AVAILABLE**

- Company signage displayed on the course

**DRIVING RANGE SPONSOR | \$2,500**  
(SIGN ONLY)

**EXCLUSIVE**

- Company signage displayed on the Driving Range



# SEE YOU ON THE GREENS!

Tournament Sponsor **softensity**



Monday, June 22, 2026



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